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Taxable Sales In California (Sales & Use Tax)

During 2009

Forty-Ninth Annual Report

Taxable Sales in California is a quarterly report on retail sales activity in California, as measured by transactions subject to sales and use tax. The report includes data about statewide taxable sales by type of business as well as data about taxable sales in all California cities and counties.

The following factors should be considered when using these data:

1. Total taxable transactions do not necessarily indicate the gross sales of stores dealing in taxable items. Only sales subject to sales or use tax are tabulated; excluded are sales for resale, sales of nontaxable items such as food for home consumption and prescription medicines, and taxable sales disclosed by Board audits.
2. Some businesses dealing primarily in nontaxable activities, such as services, manufacturing, contracting, or wholesaling, either sell some merchandise that is subject to sales tax or use some items that were purchased ex-tax and on which use tax must be paid. Such transactions are included in the tabulations.
3. Data are compiled by type of store but cannot be broken down by commodity.
4. Businesses are classified according to their principal line of merchandise or service.

Readers are invited to submit comments and suggestions designed to improve this publication to:

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TAXABLE SALES IN CALIFORNIA

2009

Taxable transactions in California totaled \$456.5 billion in 2009. This was a decrease of 14.1 percent (or \$75.1 billion) from taxable sales in 2008, the largest annual decline in history.

Measured in constant dollars, 2009 taxable sales declined by 11.9 percent. The California Taxable Sales Deflator showed a negative inflation rate of 2.5 percent for the year.

2009 Taxable Sales by Quarter

Growth in Actual Dollars Compared to Growth in Constant Dollars

<i>Quarter</i>	<i>Taxable Transactions</i>		<i>Percent Change From Prior Year in</i>		
	<i>Amount</i>	<i>Percent of Total</i>	<i>Actual Dollars</i>	<i>Constant Value Dollars</i>	<i>California Taxable Sales Deflator</i>
January-March	\$107,174,862	23.5	-16.2	-13.1	-3.5
April-June	113,361,318	24.8	-19.0	-15.5	-4.1
July-September	115,541,195	25.3	-15.0	-11.7	-3.8
October-December	120,415,570	26.4	-5.9	-7.5	1.7
Annual	456,492,954	100.0	-14.1	-11.9	-2.5

Notice

In early 2007 the Board of Equalization began a process of converting business codes of sales and use tax permit holders to North American Industry Classification System (NAICS) codes. This process is now complete; over one million permit holders were converted from the previous business coding system to the NAICS codes. Beginning in 2009, our reports summarize taxable sales and permits using the NAICS codes. As a result of the coding change, however, industry-level data for 2009 are not comparable to that of prior years. Therefore, we will not publish year-over year percentage changes by industry until 2010.

TABLE 1. STATEWIDE TAXABLE SALES, BY TYPE OF BUSINESS, 2009

NAICS	Type of business	Number of permits on July 1, 2009	Taxable transactions		Per capita taxable transactions a/
			Amount (in thousands)	Percent of total	2009
	Retail and Food Services				
441	Motor Vehicle and Parts Dealers	32,050	\$44,488,199	9.75	1,156.24
44111	New Car Dealers	2,335	31,905,956	6.99	829.23
44112	Used Car Dealers	7,347	4,335,844	.95	112.69
4412	Other Motor Vehicle Dealers	3,360	2,504,907	.55	65.10
4413	Auto. Parts, Accessories and Tire Stores	19,008	5,741,491	1.26	149.22
442	Furniture and Home Furnishings Stores	17,913	8,481,020	1.86	220.42
4421	Furniture Stores	8,269	4,965,473	1.09	129.05
4422	Home Furnishings Stores	9,644	3,515,548	.77	91.37
443	Electronics and Appliance Stores	20,838	13,384,338	2.93	347.86
44311	Appliance, T.V., and Other Electronics Stores	8,035	8,197,424	1.80	213.05
44312	Computer and Software Stores	11,816	4,851,660	1.06	126.09
44313	Camera and Photographic Supplies Stores	987	335,254	.07	8.71
444	Bldg. Matrl. and Garden Equip. and Supplies	16,335	23,978,313	5.25	623.19
4441	Building Material and Supplies Dealers	11,202	21,761,546	4.77	565.58
4442	Lawn and Garden Equip. and Supplies Stores	5,133	2,216,767	.49	57.61
445	Food and Beverage Stores	28,205	22,546,285	4.94	585.97
44511	Supermarkets and Other Grocery Stores	12,028	17,149,441	3.76	445.71
44512	Convenience Stores	4,474	1,915,286	.42	49.78
4452	Specialty Food Stores	5,964	564,192	.12	14.66
4453	Beer, Wine, and Liquor Stores	5,739	2,917,366	.64	75.82
446	Health and Personal Care Stores	18,115	9,244,958	2.03	240.27
44611	Pharmacies and Drug Stores	4,955	6,326,919	1.39	164.43
44612-44619	Health and Personal Care Stores	13,160	2,918,039	.64	75.84
447	Gasoline Stations	10,506	39,077,835	8.56	1,015.62
448	Clothing and Clothing Accessories Stores	60,999	25,641,272	5.62	666.41
44811	Men's Clothing Stores	2,713	780,352	.17	20.28
44812	Women's Clothing Stores	10,077	4,114,535	.90	106.94
44813-44819	Family Clothing Stores, Accessories, and Other Stores	32,143	15,479,886	3.39	402.32
4482	Shoe Stores	4,986	2,643,583	.58	68.71
4483	Jewelry, Luggage, and Leather Goods Stores	11,080	2,622,916	.57	68.17
451	Sporting Goods, Hobby, Book, and Music Stores	26,148	10,294,172	2.26	267.54
45111	Sporting Goods Stores	8,259	3,988,514	.87	103.66
45112-45114	Hobby, Toy and Musical Instrument Stores	6,640	3,502,587	.77	91.03
4512	Book, Periodical, and Music Stores	11,249	2,803,072	.61	72.85
452	General Merchandise Stores	15,024	44,921,639	9.84	1,167.50
453	Miscellaneous Store Retailers	119,441	16,385,169	3.59	425.85
4531	Florists	5,070	461,349	.10	11.99
45321	Office Supplies and Stationery Stores	2,160	4,130,648	.90	107.35
45322	Gift, Novelty, and Souvenir Stores	15,957	1,438,321	.32	37.38
4533	Used Merchandise Stores	13,156	670,363	.15	17.42
4539	Other Miscellaneous Store Retailers	83,098	9,684,488	2.12	251.70
454	Nonstore Retailers	168,518	2,849,864	.62	74.07
722	Food Services and Drinking Places	90,797	49,921,543	10.94	1,297.45
7221	Full-Service Restaurants	31,398	25,040,168	5.49	650.79
7222	Limited-Service Eating Places	48,595	21,905,830	4.80	569.33
7223	Special Food Services	7,959	1,900,874	.42	49.40
7224	Drinking Places (Alcoholic Beverages)	2,845	1,074,670	.24	27.93
	Total Retail and Food Services	624,889	311,214,606	68.18	8,088.39
	All Other Outlets				
11	Agriculture, Forestry, Fishing and Hunting	2,018	578,047	.13	15.02
21	Mining, Quarrying, and Oil and Gas Extraction	374	675,546	.15	17.56
22	Utilities	555	442,292	.10	11.50
23	Construction	15,253	6,589,641	1.44	171.26
31 - 33	Manufacturing	52,552	31,716,197	6.95	824.30
42	Wholesale Trade	88,455	50,648,410	11.10	1,316.34
48 - 49	Transportation and Warehousing	3,446	1,196,761	.26	31.10
51	Information	6,036	7,628,919	1.67	198.27
52	Finance and Insurance	3,191	2,450,159	.54	63.68
53	Real Estate and Rental and Leasing	24,085	16,264,137	3.56	422.70
54	Professional, Scientific, and Technical Services	36,412	4,729,509	1.04	122.92
55	Management of Companies and Enterprises	59	90,085	.02	2.34
56	Adm. and Support and Waste Mgmt. and Remediation	14,405	2,035,315	.45	52.90
61	Educational Services	6,667	1,190,536	.26	30.94
62	Health Care and Social Assistance	5,995	1,180,479	.26	30.68
71	Arts, Entertainment, and Recreation	5,099	2,288,996	.50	59.49
721	Accommodation	2,342	3,011,506	.66	78.27
81	Other Services (except Public Administration)	60,838	6,445,646	1.41	167.52
92	Public Administration	1,144	573,194	.13	14.90
Others	Others	36	5,542,964	1.21	144.06
	Total All Other Outlets	328,962	145,278,340	31.82	3,775.75
	Total All Outlets	953,851	\$456,492,945	100.00	11,864.13
	Historical Data				
	Comparable data for total all outlets:				
	2004	1,048,413	500,076,783		13,717.85
	2005	1,057,829	536,904,428		14,550.50
	2006	1,048,358	559,652,437		15,014.30
	2007	1,032,920	561,050,149		14,899.68
	2008	1,034,675	531,653,540		13,933.85

Footnotes on page 33

NOTE: Detail may not compute to total due to rounding.

TABLE 2. TAXABLE SALES, BY COUNTY, 2009

(Taxable transactions in thousands of dollars)

County	Sales tax permits as of July 1, 2009			Taxable transactions				
	Incorporated cities	Outside incorporated cities	Total	Incorporated cities	Outside incorporated cities	Unallocated b/	Total	Percent change year to year
Alameda	36,789	1,874	38,663	\$17,537,521	\$588,045	\$2,304,629	\$20,430,195	-14.4
Alpine	--	70	70	--	9,907	10,649	20,556	-2.6
Amador	677	715	1,392	96,489	228,655	37,855	362,999	-15.2
Butte	4,270	1,570	5,840	1,865,929	238,446	244,526	2,348,900	-12.3
Calaveras	179	1,316	1,495	53,291	167,816	38,959	260,067	-17.4
Colusa	269	217	486	146,980	344,842	49,304	541,126	64.6
Contra Costa	18,578	2,817	21,395	9,606,351	873,088	1,403,609	11,883,049	-10.7
Del Norte	259	316	575	88,280	72,513	40,377	201,170	-13.4
El Dorado	1,383	4,209	5,592	528,376	782,707	216,852	1,527,935	-14.5
Fresno	15,956	3,048	19,004	7,873,730	1,005,489	1,087,230	9,966,448	-15.0
Glenn	375	275	650	158,230	77,248	35,289	270,767	-14.9
Humboldt	2,698	1,834	4,532	1,043,683	348,455	152,446	1,544,584	-8.8
Imperial	3,011	421	3,432	1,381,851	167,757	224,322	1,773,930	-18.6
Inyo	400	290	690	151,554	95,384	52,668	299,606	-6.2
Kern	9,750	5,581	15,331	5,943,227	2,777,289	1,211,585	9,932,101	-17.8
Kings	1,637	361	1,998	859,099	129,806	186,075	1,174,981	-15.4
Lake	556	1,180	1,736	210,642	191,157	61,917	463,717	-19.0
Lassen	274	315	589	123,867	44,972	52,617	221,456	-14.9
Los Angeles	250,667	14,261	264,928	97,311,886	4,039,399	11,393,442	112,744,727	-14.5
Madera	1,137	1,695	2,832	527,034	417,486	156,780	1,101,301	-17.0
Marin	8,416	1,810	10,226	2,990,800	293,405	375,831	3,660,036	-12.0
Mariposa	--	659	659	--	144,345	15,759	160,104	-6.4
Mendocino	1,520	2,117	3,637	601,243	357,199	98,513	1,056,955	-15.5
Merced	2,701	916	3,617	1,390,466	411,844	248,149	2,050,459	-14.1
Modoc	152	153	305	39,694	14,967	23,387	78,048	-15.3
Mono	360	233	593	137,911	36,114	27,301	201,325	-21.3
Monterey	7,216	2,909	10,125	3,591,958	649,131	464,756	4,705,845	-12.8
Napa	3,597	1,395	4,992	1,449,881	512,227	254,175	2,216,283	-13.1
Nevada	1,837	2,034	3,871	678,853	153,490	150,878	983,220	-17.2
Orange	88,524	1,707	90,231	40,746,263	599,584	4,366,937	45,712,784	-14.7
Placer	7,674	3,461	11,135	4,244,775	989,204	562,665	5,796,644	-12.6
Plumas	109	854	963	13,839	112,936	48,342	175,117	-21.1
Riverside	36,282	6,483	42,765	17,695,060	2,419,090	2,113,727	22,227,877	-14.5
Sacramento	20,197	11,447	31,644	9,208,117	5,361,617	1,994,119	16,563,853	-14.3
San Benito	868	351	1,219	250,081	124,591	48,269	422,942	-16.2
San Bernardino	39,561	5,501	45,062	20,040,038	1,463,224	2,149,172	23,652,433	-14.9
San Diego	69,171	11,424	80,595	33,845,861	1,794,980	4,087,816	39,728,657	-12.4
San Francisco	26,459	--	26,459	12,633,575	--	--	12,633,575	-14.9
San Joaquin	9,831	2,466	12,297	5,453,779	1,019,455	786,839	7,260,073	-16.5
San Luis Obispo	6,005	3,407	9,412	2,496,673	616,956	328,802	3,442,631	-13.4
San Mateo	17,208	1,632	18,840	9,110,097	1,059,533	1,157,391	11,327,022	-13.8
Santa Barbara	9,781	2,522	12,303	4,065,053	485,780	553,352	5,104,186	-13.3
Santa Clara	41,915	1,481	43,396	23,765,105	316,404	3,346,200	27,427,709	-15.0
Santa Cruz	4,353	3,739	8,092	1,717,356	674,707	246,406	2,638,469	-13.0
Shasta	3,586	1,787	5,373	1,840,004	255,768	211,329	2,307,100	-12.6
Sierra	23	92	115	3,652	5,912	6,653	16,217	-22.3
Siskiyou	1,149	631	1,780	283,212	54,670	83,761	421,643	-17.4
Solano	7,192	463	7,655	4,466,690	196,252	656,529	5,319,472	-11.8
Sonoma	10,922	5,888	16,810	4,704,873	992,524	566,432	6,263,829	-15.0
Stanislaus	7,479	2,165	9,644	4,156,928	1,122,897	567,232	5,847,057	-13.1
Sutter	1,457	458	1,915	842,526	210,793	127,177	1,180,496	-8.3
Tehama	718	687	1,405	416,867	71,283	53,240	541,390	-20.8
Trinity	--	540	540	--	57,830	13,291	71,121	-4.3
Tulare	6,046	2,193	8,239	3,160,006	537,600	447,896	4,145,502	-12.8
Tuolumne	612	1,315	1,927	213,578	252,209	58,218	524,005	-13.8
Ventura	20,539	2,025	22,564	8,572,903	354,128	956,822	9,883,853	-12.7
Yolo	3,491	401	3,892	2,284,675	229,122	351,584	2,865,382	-14.4
Yuba	388	850	1,238	145,701	207,456	74,985	428,141	-16.8
Statewide	--	--	7,086	--	--	382,079	382,079	11.1
TOTAL	816,204	130,561	953,851	\$372,766,115	\$36,759,690	\$46,967,140	\$456,492,945	-14.1
HISTORICAL DATA								
2004	896,719	143,650	1,048,413	\$410,098,838	\$39,514,252	\$50,463,693	\$500,076,783	8.7
2005	903,643	145,889	1,057,829	437,367,731	43,487,871	56,048,826	536,904,428	7.4
2006	896,173	143,867	1,048,358	455,578,657	45,662,881	58,410,899	559,652,437	4.2
2007	882,380	142,371	1,032,920	456,878,930	45,551,736	58,619,483	561,050,149	0.2
2008	884,892	141,980	1,034,675	430,757,425	44,901,544	55,994,571	531,653,540	-5.2

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NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	ALAMEDA		BUTTE		CONTRA COSTA		EL DORADO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	1,137	1,949,009	242	208,855	678	1,184,803	175	147,584
New Car Dealers	97	1,482,126	18	127,354	64	923,179	12	104,921
Used Car Dealers	296	171,383	53	20,284	194	86,488	24	8,675
Other Motor Vehicle Dealers	116	80,640	41	15,521	64	32,696	24	3,245
Auto. Parts, Accessories and Tire Stores	628	214,860	130	45,696	356	142,440	115	30,744
Furniture and Home Furnishings Stores	665	410,092	102	33,346	464	225,331	83	13,688
Furniture Stores	289	263,429	37	15,729	192	102,152	28	4,737
Home Furnishings Stores	376	146,663	65	17,617	272	123,180	55	8,952
Electronics and Appliance Stores	901	571,854	128	66,361	465	385,742	113	13,952
Appliance, T.V., and Other Electronics Stores	273	367,745	46	49,228	159	266,594	32	4,882
Computer and Software Stores	596	197,710	78	16,914	288	114,763	76	8,913
Camera and Photographic Supplies Stores	32	6,399	4	219	18	4,385	5	157
Bldg. Matrl. and Garden Equip. and Supplies	579	1,085,191	191	185,990	395	711,475	140	107,117
Building Material and Supplies Dealers	465	1,020,603	130	157,846	282	628,801	93	88,143
Lawn and Garden Equip. and Supplies Stores	114	64,588	61	28,143	113	82,674	47	18,975
Food and Beverage Stores	1,240	866,117	140	146,008	570	657,337	132	137,844
Supermarkets and Other Grocery Stores	574	625,478	71	121,735	276	512,123	53	120,590
Convenience Stores	199	60,433	20	7,604	97	45,039	17	6,278
Specialty Food Stores	212	20,294	26	1,509	94	12,482	22	2,117
Beer, Wine, and Liquor Stores	255	159,913	23	15,161	103	87,693	40	8,859
Health and Personal Care Stores	547	415,203	96	46,521	373	264,279	82	39,059
Pharmacies and Drug Stores	140	300,360	34	37,738	92	203,475	15	33,152
Health and Personal Care Stores	407	114,843	62	8,783	281	60,804	67	5,907
Gasoline Stations	425	1,491,427	86	212,012	344	1,151,058	55	180,048
Clothing and Clothing Accessories Stores	2,065	878,290	241	86,122	1,235	642,813	240	45,361
Men's Clothing Stores	89	25,842	6	3,313	53	22,030	5	#
Women's Clothing Stores	319	135,896	37	17,888	216	101,875	29	7,409
Family Clothing Stores, Accessories, and Other Stores	999	559,762	130	46,393	568	396,757	144	32,704 #
Shoe Stores	141	91,735	18	11,038	87	62,291	4	919
Jewelry, Luggage, and Leather Goods Stores	517	65,056	50	7,489	311	59,860	58	4,329
Sporting Goods, Hobby, Book, and Music Stores	1,076	502,870	197	76,158	623	314,924	174	27,747
Sporting Goods Stores	231	180,933	86	27,635	198	120,085	78	20,691
Hobby, Toy and Musical Instrument Stores	281	154,979	41	19,872	151	119,170	27	3,017
Book, Periodical, and Music Stores	564	166,959	70	28,651	274	75,669	69	4,038
General Merchandise Stores	481	1,629,370	44	327,143	230	1,380,111	44	109,488
Miscellaneous Store Retailers	5,368	845,915	758	83,971	3,149	397,297	814	57,038
Florists	235	17,403	15	1,267	129	8,069	28	1,112
Office Supplies and Stationery Stores	67	300,759	7	10,921	50	64,070	10	10,621
Gift, Novelty, and Souvenir Stores	471	45,902	126	6,098	290	39,440	170	8,639
Used Merchandise Stores	402	26,463	125	6,448	188	15,939	70	4,950
Other Miscellaneous Store Retailers	4,193	455,387	485	59,236	2,492	269,779	536	31,715
Nonstore Retailers	5,934	70,906	1,233	12,868	3,439	47,224	1,312	19,730
Food Services and Drinking Places	4,178	1,925,171	524	226,233	2,080	1,111,182	467	174,813
Full-Service Restaurants	1,367	909,634	192	108,652	712	538,759	186	92,352
Limited-Service Eating Places	2,207	844,285	264	103,903	1,119	500,314	245	74,684
Special Food Services	419	102,178	40	4,524	162	27,239	23	5,127
Drinking Places (Alcoholic Beverages)	185	69,074	28	9,153	87	44,870	13	2,650
Total Retail and Food Services	24,596	12,641,415	3,982	1,711,587	14,045	8,473,578	3,831	1,073,469
All Other Outlets	14,067	7,788,780	1,858	637,314	7,350	3,409,471	1,761	454,466
Total All Outlets	38,663	20,430,195	5,840	2,348,900	21,395	11,883,049	5,592	1,527,935
Historical Data								
Comparable data for total all outlets:								
2004	42,939	22,996,365	6,330	2,550,966	23,571	12,990,538	6,247	1,697,888
2005	42,792	24,242,981	6,357	2,730,636	23,692	13,480,075	6,421	1,851,231
2006	41,951	25,223,384	6,305	2,825,547	23,249	13,867,661	6,216	1,898,805
2007	42,014	25,831,140	6,231	2,778,076	23,181	14,086,295	6,122	1,896,995
2008	41,783	23,862,957	6,300	2,678,170	23,149	13,307,681	6,132	1,787,804

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	FRESNO		HUMBOLDT		IMPERIAL		KERN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	957	1,115,948	129	151,980	156	147,322	786	872,822
New Car Dealers	70	690,284	12	79,204	6	86,085	56	584,931
Used Car Dealers	269	182,719	25	22,115	33	15,992 #	148	66,268
Other Motor Vehicle Dealers	69	69,494	14	8,136	13	#	63	59,976
Auto. Parts, Accessories and Tire Stores	549	173,452	78	42,524	104	45,245	519	161,648
Furniture and Home Furnishings Stores	343	170,479	45	21,899	43	9,430	267	286,964
Furniture Stores	178	110,249	13	9,837	17	2,089	135	248,158
Home Furnishings Stores	165	60,230	32	12,062	26	7,341	132	38,807
Electronics and Appliance Stores	393	184,453	76	20,994	48	32,716	248	186,408
Appliance, T.V., and Other Electronics Stores	161	117,534	22	11,516 #	22	#	119	98,368 #
Computer and Software Stores	219	60,927	49	9,478	26	32,716 #	119	88,040
Camera and Photographic Supplies Stores	13	5,992	5	#	--	#	10	#
Bldg. Matrl. and Garden Equip. and Supplies	394	582,911	162	169,491	103	81,773	359	494,102
Building Material and Supplies Dealers	233	465,440	99	126,836	63	61,823	230	412,149
Lawn and Garden Equip. and Supplies Stores	161	117,471	63	42,655	40	19,950	129	81,952
Food and Beverage Stores	773	575,885	114	112,300	102	61,371	642	509,460
Supermarkets and Other Grocery Stores	404	441,015	66	97,241	56	49,218	367	425,421
Convenience Stores	110	39,734	15	5,407 #	17	8,618	99	49,305
Specialty Food Stores	105	6,951	19	#	18	465	98	3,938
Beer, Wine, and Liquor Stores	154	88,184	14	9,652	11	3,071	78	30,796
Health and Personal Care Stores	310	181,736	70	40,909	44	17,362	278	147,292
Pharmacies and Drug Stores	119	137,527	32	34,120	19	11,676	94	114,698
Health and Personal Care Stores	191	44,209	38	6,788	25	5,685	184	32,594
Gasoline Stations	324	846,900	66	134,751	69	173,254	362	1,142,612
Clothing and Clothing Accessories Stores	1,149	399,631	189	45,629	338	130,460	801	262,502
Men's Clothing Stores	51	11,542	4	2,112	14	1,735	33	6,427
Women's Clothing Stores	148	64,889	31	6,610	90	23,270	99	42,161
Family Clothing Stores, Accessories, and Other Stores	706	243,148	110	23,881	148	83,911	464	148,757
Shoe Stores	75	43,915	9	5,646	60	15,460	74	36,282
Jewelry, Luggage, and Leather Goods Stores	169	36,137	35	7,380	26	6,085	131	28,875
Sporting Goods, Hobby, Book, and Music Stores	486	216,240	137	44,928	77	21,914	428	135,150
Sporting Goods Stores	161	71,464	47	21,209	27	3,887	146	53,786
Hobby, Toy and Musical Instrument Stores	118	75,261	35	11,597	36	13,411	141	53,802
Book, Periodical, and Music Stores	207	69,514	55	12,122	14	4,615	141	27,561
General Merchandise Stores	257	1,196,947	36	180,233	79	357,341	259	935,442
Miscellaneous Store Retailers	2,013	314,749	595	60,350	529	32,380	2,023	239,128
Florists	69	9,336	19	1,058	19	1,060	81	6,854
Office Supplies and Stationery Stores	39	87,699	6	#	4	8,977	40	56,665
Gift, Novelty, and Souvenir Stores	372	23,989	91	6,887	28	3,471	309	15,653
Used Merchandise Stores	388	16,489	57	8,368	260	2,099	220	8,738
Other Miscellaneous Store Retailers	1,145	177,236	422	44,037 #	218	16,773	1,373	151,218
Nonstore Retailers	2,944	44,228	1,235	13,470	458	5,203	2,290	35,621
Food Services and Drinking Places	1,998	905,513	375	133,044	327	145,897	1,584	779,267
Full-Service Restaurants	682	393,033	162	71,955	85	38,149	553	304,036
Limited-Service Eating Places	1,076	479,893	162	54,869	189	103,828	836	434,340
Special Food Services	180	20,846	28	748	38	1,706	139	31,437
Drinking Places (Alcoholic Beverages)	60	11,741	23	5,473	15	2,214	56	9,455
Total Retail and Food Services	12,341	6,735,619	3,229	1,129,977	2,373	1,216,423	10,327	6,026,769
All Other Outlets	6,663	3,230,829	1,303	414,607	1,059	557,507	5,004	3,905,331
Total All Outlets	19,004	9,966,448	4,532	1,544,584	3,432	1,773,930	15,331	9,932,101
Historical Data								
Comparable data for total all outlets:								
2004	19,874	10,722,491	4,815	1,517,526	4,129	1,689,539	16,091	9,129,915
2005	20,201	11,888,436	4,802	1,611,351	4,343	2,000,619	16,341	10,651,857
2006	20,266	12,560,649	4,735	1,704,688	4,421	2,148,730	16,402	11,975,693
2007	20,415	12,308,257	4,712	1,727,732	4,079	2,253,133	16,679	11,874,302
2008	20,273	11,729,171	4,731	1,692,797	4,118	2,179,276	16,917	12,085,853

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	KINGS		LOS ANGELES		MARIN		MENDOCINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	94	109,406	8,379	10,801,444	177	434,910	96	108,706
New Car Dealers	9	72,783	550	8,162,950	24	356,552	5	62,660
Used Car Dealers	17	7,657	1,829	1,034,215	38	29,915	18	6,323
Other Motor Vehicle Dealers	8	2,677	532	397,568	38	16,726	14	14,236
Auto. Parts, Accessories and Tire Stores	60	26,288	5,468	1,206,711	77	31,717	59	25,487
Furniture and Home Furnishings Stores	30	10,777	5,049	2,058,460	230	106,960	42	12,115
Furniture Stores	20	8,776	2,575	1,217,669	104	45,693	19	5,905
Home Furnishings Stores	10	2,000	2,474	840,790	126	61,267	23	6,210
Electronics and Appliance Stores	32	6,633	5,846	3,406,513	141	129,928	32	11,515
Appliance, T.V., and Other Electronics Stores	18	4,739 #	2,652	2,213,222	45	89,224	16	7,738 #
Computer and Software Stores	13	1,894	2,900	1,051,577	90	36,406	12	3,778
Camera and Photographic Supplies Stores	1	#	294	141,714	6	4,298	4	#
Bldg. Matrl. and Garden Equip. and Supplies	57	78,132	3,348	5,754,600	146	246,690	134	129,331
Building Material and Supplies Dealers	30	58,088	2,553	5,498,938	97	221,937	69	97,067
Lawn and Garden Equip. and Supplies Stores	27	20,043	795	255,662	49	24,753	65	32,264
Food and Beverage Stores	98	75,363	8,248	5,410,953	202	246,161	118	95,251
Supermarkets and Other Grocery Stores	55	56,670	3,230	4,110,579	84	184,486	57	86,603
Convenience Stores	15	11,957	1,469	413,045	23	19,836	9	3,547
Specialty Food Stores	14	504	1,884	173,284	44	5,284	27	1,142
Beer, Wine, and Liquor Stores	14	6,232	1,665	714,045	51	36,555	25	3,959
Health and Personal Care Stores	29	20,418	6,485	2,735,112	128	109,301	36	24,632
Pharmacies and Drug Stores	12	16,528	1,830	1,685,471	30	85,143	17	22,969
Health and Personal Care Stores	17	3,890	4,655	1,049,641	98	24,158	19	1,663
Gasoline Stations	45	119,863	2,274	9,629,797	82	258,624	56	132,916
Clothing and Clothing Accessories Stores	126	46,267	21,845	7,145,713	513	243,655	119	26,132
Men's Clothing Stores	3	#	1,052	225,686	17	6,802	8	848
Women's Clothing Stores	15	6,803	3,880	1,242,825	92	37,282	20	5,355
Family Clothing Stores, Accessories, and Other Stores	72	28,271 #	11,489	4,300,462	245	173,982	66	16,001
Shoe Stores	14	5,885	1,859	755,680	22	7,749	6	2,081
Jewelry, Luggage, and Leather Goods Stores	22	5,308	3,565	621,059	137	17,840	19	1,848
Sporting Goods, Hobby, Book, and Music Stores	47	13,046	6,847	2,434,950	353	128,490	123	20,809
Sporting Goods Stores	15	2,766	1,702	792,319	99	62,218	37	8,523
Hobby, Toy and Musical Instrument Stores	11	6,881	1,991	912,604	80	38,599	35	7,063
Book, Periodical, and Music Stores	21	3,399	3,154	730,027	174	27,674	51	5,224
General Merchandise Stores	28	156,093	6,656	10,059,028	69	261,529	28	80,826
Miscellaneous Store Retailers	211	30,288	33,929	4,319,761	1,345	157,795	483	49,606
Florists	5	971	1,451	119,998	51	4,532	13	322
Office Supplies and Stationery Stores	6	#	649	1,049,504	18	26,963	7	#
Gift, Novelty, and Souvenir Stores	39	1,797	4,147	361,279	196	15,472	83	7,594
Used Merchandise Stores	41	1,297	3,402	142,902	131	8,607	38	1,702
Other Miscellaneous Store Retailers	120	26,223 #	24,280	2,646,078	949	102,221	342	39,987 #
Nonstore Retailers	284	6,946	41,371	810,972	2,126	26,001	943	15,449
Food Services and Drinking Places	252	114,110	25,184	13,876,812	698	418,831	279	95,381
Full-Service Restaurants	69	30,506	7,936	6,802,667	324	279,099	140	47,906
Limited-Service Eating Places	152	78,301	14,561	6,233,058	275	114,631	99	41,133
Special Food Services	22	3,245	2,076	600,227	82	16,376	23	497
Drinking Places (Alcoholic Beverages)	9	2,058	611	240,861	17	8,726	17	5,844
Total Retail and Food Services	1,333	787,342	175,461	78,444,115	6,210	2,768,875	2,489	802,668
All Other Outlets	665	387,639	89,467	34,300,613	4,016	891,160	1,148	254,286
Total All Outlets	1,998	1,174,981	264,928	112,744,727	10,226	3,660,036	3,637	1,056,955
Historical Data								
Comparable data for total all outlets:								
2004	2,096	1,089,349	295,398	122,533,104	11,080	4,053,515	3,732	1,130,368
2005	2,143	1,219,619	298,083	130,722,373	11,138	4,171,444	3,754	1,186,691
2006	2,153	1,303,907	295,701	136,162,552	11,025	4,285,264	3,699	1,247,548
2007	2,178	1,328,747	290,344	137,820,418	10,851	4,397,181	3,749	1,286,361
2008	2,144	1,389,409	289,802	131,881,744	10,761	4,158,899	3,742	1,250,959

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	MERCED		MONTEREY		NAPA		NEVADA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	203	171,804	327	471,863	88	128,253	109	61,553
New Car Dealers	34	91,258	38	317,353	12	90,636	1	#
Used Car Dealers	44	26,913	78	65,076	11	4,156	11	8,553 #
Other Motor Vehicle Dealers	16	8,505	30	16,635	16	9,211	22	25,629
Auto. Parts, Accessories and Tire Stores	109	45,129	181	72,799	49	24,249	75	27,371
Furniture and Home Furnishings Stores	54	15,614	201	72,329	70	18,116	70	26,070
Furniture Stores	31	10,504	76	32,980	35	6,525	26	11,580
Home Furnishings Stores	23	5,111	125	39,349	35	11,591	44	14,490
Electronics and Appliance Stores	62	31,461	161	92,355	76	24,301	73	13,519
Appliance, T.V., and Other Electronics Stores	36	23,942 #	71	61,793	27	10,046 #	26	7,948 #
Computer and Software Stores	24	7,518	72	25,699	46	14,255	42	5,570
Camera and Photographic Supplies Stores	2	#	18	4,864	3	#	5	#
Bldg. Matrl. and Garden Equip. and Supplies	85	113,004	183	260,152	85	143,271	122	118,983
Building Material and Supplies Dealers	52	103,381	119	198,840	54	133,960	82	101,295
Lawn and Garden Equip. and Supplies Stores	33	9,622	64	61,312	31	9,311	40	17,688
Food and Beverage Stores	162	123,986	375	276,991	286	146,096	85	88,037
Supermarkets and Other Grocery Stores	93	86,337	185	197,232	61	98,312	39	80,001
Convenience Stores	26	23,981	57	40,082	17	7,812	12	5,287
Specialty Food Stores	23	1,022	75	12,718	23	1,192	17	307
Beer, Wine, and Liquor Stores	20	12,647	58	26,958	185	38,780	17	2,443
Health and Personal Care Stores	68	30,942	114	94,042	50	24,924	56	30,319
Pharmacies and Drug Stores	23	25,802	38	79,572	11	18,019	10	26,661
Health and Personal Care Stores	45	5,140	76	14,470	39	6,905	46	3,659
Gasoline Stations	92	357,023	141	434,620	41	168,100	33	95,486
Clothing and Clothing Accessories Stores	196	52,954	595	236,631	189	89,841	183	23,558
Men's Clothing Stores	6	#	25	8,315	6	2,509	7	#
Women's Clothing Stores	22	9,313	100	37,400	32	13,659	30	6,462
Family Clothing Stores, Accessories, and Other Stores	124	31,205 #	290	125,437	96	48,286	102	11,737 #
Shoe Stores	15	7,185	48	30,614	22	12,157	4	2,368
Jewelry, Luggage, and Leather Goods Stores	29	5,251	132	34,865	33	13,230	40	2,990
Sporting Goods, Hobby, Book, and Music Stores	84	28,951	234	87,928	105	33,435	153	25,619
Sporting Goods Stores	29	8,077	81	32,689	36	12,570	61	16,660
Hobby, Toy and Musical Instrument Stores	23	10,057	52	33,987	32	13,146	24	1,655
Book, Periodical, and Music Stores	32	10,816	101	21,252	37	7,719	68	7,304
General Merchandise Stores	55	282,307	89	480,520	29	181,860	29	42,852
Miscellaneous Store Retailers	399	44,573	1,169	190,409	480	80,249	552	45,104
Florists	18	1,038	54	6,083	25	3,886	13	930
Office Supplies and Stationery Stores	8	7,936	17	23,330	4	#	5	#
Gift, Novelty, and Souvenir Stores	81	1,971	281	35,148	66	5,300	103	5,326
Used Merchandise Stores	51	1,591	141	9,485	41	2,309	60	2,424
Other Miscellaneous Store Retailers	241	32,036	676	116,362	344	68,753 #	371	36,424 #
Nonstore Retailers	529	11,536	2,258	26,243	839	16,600	862	12,944
Food Services and Drinking Places	421	180,112	1,033	531,722	335	270,255	253	98,530
Full-Service Restaurants	133	66,512	441	309,693	151	189,218	112	52,892
Limited-Service Eating Places	225	109,839	463	200,239	127	66,709	113	42,145
Special Food Services	50	1,453	107	16,912	50	11,393	21	1,356
Drinking Places (Alcoholic Beverages)	13	2,307	22	4,878	7	2,935	7	2,138
Total Retail and Food Services	2,410	1,444,269	6,880	3,255,804	2,673	1,325,300	2,580	682,575
All Other Outlets	1,207	606,190	3,245	1,450,041	2,319	890,983	1,291	300,645
Total All Outlets	3,617	2,050,459	10,125	4,705,845	4,992	2,216,283	3,871	983,220
Historical Data								
Comparable data for total all outlets:								
2004	4,036	2,265,949	11,493	5,235,955	4,759	2,128,261	4,345	1,170,443
2005	4,059	2,549,518	11,283	5,454,500	4,791	2,320,046	4,359	1,273,632
2006	3,960	2,616,231	11,155	5,658,166	4,844	2,438,907	4,291	1,354,634
2007	3,946	2,517,482	11,161	5,680,652	4,948	2,572,656	4,228	1,320,841
2008	3,996	2,387,557	11,168	5,399,594	5,023	2,548,990	4,176	1,187,429

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	ORANGE		PLACER		RIVERSIDE		SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	2,852	4,902,480	394	1,052,348	1,825	2,449,747	1,394	1,568,867
New Car Dealers	212	3,654,904	35	673,452	115	1,670,925	72	1,053,518
Used Car Dealers	707	598,210	105	240,128	317	195,269	381	150,254
Other Motor Vehicle Dealers	343	237,744	63	65,208	239	207,229	129	104,188
Auto. Parts, Accessories and Tire Stores	1,590	411,622	191	73,561	1,154	376,323	812	260,908
Furniture and Home Furnishings Stores	1,956	850,889	241	181,221	940	381,643	633	262,196
Furniture Stores	932	500,261	110	120,753	422	230,797	270	153,463
Home Furnishings Stores	1,024	350,628	131	60,469	518	150,846	363	108,734
Electronics and Appliance Stores	2,805	1,978,869	247	223,317	885	476,455	699	589,946
Appliance, T.V., and Other Electronics Stores	878	846,967	85	151,699 #	372	384,986 #	272	313,990
Computer and Software Stores	1,751	1,088,728	150	71,619	485	91,469	403	269,893
Camera and Photographic Supplies Stores	176	43,174	12	#	28	#	24	6,064
Bldg. Matrl. and Garden Equip. and Supplies	1,298	2,039,686	268	321,952	884	1,237,518	523	890,055
Building Material and Supplies Dealers	982	1,881,308	179	290,997	555	1,128,595	379	824,995
Lawn and Garden Equip. and Supplies Stores	316	158,378	89	30,954	329	108,923	144	65,061
Food and Beverage Stores	2,090	1,894,642	223	264,445	1,121	1,251,220	935	838,995
Supermarkets and Other Grocery Stores	763	1,412,352	73	207,436	481	968,348	396	648,487
Convenience Stores	257	139,092	31	19,461	183	151,352	194	74,366
Specialty Food Stores	608	88,298	69	4,807	270	24,539	194	11,183
Beer, Wine, and Liquor Stores	462	254,900	50	32,742	187	106,981	151	104,959
Health and Personal Care Stores	2,057	784,067	246	91,267	807	389,620	651	313,541
Pharmacies and Drug Stores	466	507,344	37	54,282	241	288,768	127	200,235
Health and Personal Care Stores	1,591	276,723	209	36,985	566	100,853	524	113,306
Gasoline Stations	736	3,383,678	129	529,540	506	2,300,247	380	1,355,959
Clothing and Clothing Accessories Stores	5,947	2,742,626	593	324,368	2,732	1,293,271	1,872	772,262
Men's Clothing Stores	238	85,813	16	6,516	154	47,223	73	32,813
Women's Clothing Stores	959	462,445	75	52,187	415	214,183	235	104,537
Family Clothing Stores, Accessories, and Other Stores	3,253	1,694,926	350	208,649	1,495	723,217	1,065	468,463
Shoe Stores	424	203,805	38	24,679	273	151,516	116	90,563
Jewelry, Luggage, and Leather Goods Stores	1,073	295,637	114	32,336	395	157,132	383	75,886
Sporting Goods, Hobby, Book, and Music Stores	2,629	1,074,579	401	176,533	1,086	411,301	994	446,317
Sporting Goods Stores	960	464,645	166	91,426	426	173,743	313	168,476
Hobby, Toy and Musical Instrument Stores	637	349,917	87	56,232	285	153,338	227	139,460
Book, Periodical, and Music Stores	1,032	260,017	148	28,875	375	84,219	454	138,382
General Merchandise Stores	1,385	4,376,154	132	552,714	622	2,855,733	356	1,904,847
Miscellaneous Store Retailers	10,958	1,625,880	1,677	175,037	5,466	641,954	4,342	553,894
Florists	458	42,398	47	2,725	178	11,270	178	12,905
Office Supplies and Stationery Stores	272	389,271	29	29,882	120	139,460	80	143,553
Gift, Novelty, and Souvenir Stores	1,634	132,720	291	16,392	708	61,276	729	49,737
Used Merchandise Stores	944	59,199	278	5,964	523	21,974	618	33,910
Other Miscellaneous Store Retailers	7,650	1,002,293	1,032	120,074	3,937	407,975	2,737	313,789
Nonstore Retailers	13,586	484,692	2,328	27,798	9,014	101,925	6,215	111,544
Food Services and Drinking Places	7,960	5,024,379	940	532,646	3,941	2,266,853	3,203	1,643,893
Full-Service Restaurants	2,512	2,621,092	343	296,093	1,223	972,129	1,056	769,575
Limited-Service Eating Places	4,543	2,086,737	525	223,201	2,343	1,211,547	1,770	804,119
Special Food Services	708	218,114	57	6,437	285	47,533	291	36,643
Drinking Places (Alcoholic Beverages)	197	98,437	15	6,916	90	35,645	86	33,556
<i>Total Retail and Food Services</i>	56,259	31,162,619	7,819	4,453,186	29,829	16,057,488	22,197	11,252,319
<i>All Other Outlets</i>	33,972	14,550,164	3,316	1,343,458	12,936	6,170,390	9,447	5,311,534
<i>Total All Outlets</i>	90,231	45,712,784	11,135	5,796,644	42,765	22,227,877	31,644	16,563,853
Historical Data								
Comparable data for total all outlets:								
2004	101,508	51,682,059	11,184	6,595,566	42,826	25,237,148	35,688	20,216,922
2005	102,858	55,063,246	11,488	7,232,568	44,222	28,256,491	36,079	21,266,500
2006	102,539	57,202,747	11,623	7,531,225	43,672	29,816,237	35,406	21,140,386
2007	99,088	57,293,471	11,676	7,431,405	45,279	29,023,609	35,023	20,560,510
2008	97,612	53,606,829	12,104	6,634,810	46,272	26,003,595	35,547	19,331,847

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	SAN BERNARDINO		SAN DIEGO		SAN FRANCISCO		SAN JOAQUIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	2,294	2,356,548	2,750	4,196,256	240	379,901	647	742,711
New Car Dealers	88	1,419,172	251	3,042,769	20	297,580	37	438,690
Used Car Dealers	504	301,450	760	412,773	50	11,181	140	59,964
Other Motor Vehicle Dealers	246	231,915	373	273,387	27	21,312	72	100,300
Auto. Parts, Accessories and Tire Stores	1,456	404,011	1,366	467,327	143	49,828	398	143,756
Furniture and Home Furnishings Stores	852	507,681	1,505	823,551	569	315,749	207	75,530
Furniture Stores	429	254,069	586	500,807	271	158,266	101	45,799
Home Furnishings Stores	423	253,612	919	322,745	298	157,482	106	29,731
Electronics and Appliance Stores	868	456,253	1,794	1,200,897	484	345,036	240	129,094
Appliance, T.V., and Other Electronics Stores	388	335,948	613	803,587	170	173,688	107	93,481
Computer and Software Stores	450	119,009	1,091	371,689	262	142,835	122	34,124
Camera and Photographic Supplies Stores	30	1,296	90	25,620	52	28,512	11	1,489
Bldg. Matrl. and Garden Equip. and Supplies	807	1,109,777	1,307	1,841,740	306	330,749	272	412,049
Building Material and Supplies Dealers	566	1,059,993	839	1,707,021	234	314,431	184	375,489
Lawn and Garden Equip. and Supplies Stores	241	49,784	468	134,719	72	16,318	88	36,560
Food and Beverage Stores	1,253	1,108,248	1,986	1,934,812	1,108	600,033	544	366,433
Supermarkets and Other Grocery Stores	504	833,136	743	1,404,581	643	453,847	251	298,228
Convenience Stores	232	146,115	367	219,112	115	21,176	78	22,959
Specialty Food Stores	263	22,568	457	43,490	206	20,488	126	8,205
Beer, Wine, and Liquor Stores	254	106,430	419	267,629	144	104,522	89	37,041
Health and Personal Care Stores	813	412,973	1,293	732,221	494	356,450	229	110,042
Pharmacies and Drug Stores	220	231,926	333	507,652	122	#	70	88,409
Health and Personal Care Stores	593	181,047	960	224,569	372	356,450 #	159	21,633
Gasoline Stations	618	2,612,062	829	3,153,090	129	461,329	224	869,400
Clothing and Clothing Accessories Stores	2,902	1,143,894	5,195	2,560,683	2,222	1,426,280	644	251,071
Men's Clothing Stores	162	36,007	213	62,907	101	32,310	24	7,890
Women's Clothing Stores	418	168,078	769	365,635	445	256,486	72	32,699
Family Clothing Stores, Accessories, and Other Stores	1,637	668,944	2,813	1,611,863	967	831,596	395	158,622
Shoe Stores	342	158,203	411	241,026	119	116,600	50	33,293
Jewelry, Luggage, and Leather Goods Stores	343	112,662	989	279,252	590	189,288	103	18,566
Sporting Goods, Hobby, Book, and Music Stores	1,068	501,643	2,535	989,236	808	358,408	288	140,439
Sporting Goods Stores	373	194,370	870	406,108	126	115,896	117	75,824
Hobby, Toy and Musical Instrument Stores	333	190,449	577	335,886	134	63,557	80	41,124
Book, Periodical, and Music Stores	362	116,824	1,088	247,241	548	178,954	91	23,491
General Merchandise Stores	1,042	2,594,195	813	4,254,037	265	659,370	165	877,656
Miscellaneous Store Retailers	5,597	1,222,691	10,516	1,405,774	3,833	595,885	1,418	330,572
Florists	160	11,054	615	58,596	241	28,337	44	4,494
Office Supplies and Stationery Stores	106	622,557	189	258,235	49	90,786	28	185,237
Gift, Novelty, and Souvenir Stores	653	55,144	1,156	136,399	558	107,748	221	10,653
Used Merchandise Stores	884	20,532	1,237	78,184	285	29,911	219	13,082
Other Miscellaneous Store Retailers	3,794	513,404	7,319	874,360	2,700	339,102	906	117,106
Nonstore Retailers	9,706	119,835	14,816	148,931	2,424	42,837	1,953	51,658
Food Services and Drinking Places	3,856	2,184,337	7,469	4,717,292	4,142	2,639,121	1,372	617,784
Full-Service Restaurants	1,158	863,097	2,497	2,463,729	1,980	1,790,129	448	258,518
Limited-Service Eating Places	2,339	1,250,805	4,074	1,963,135	1,585	537,798	711	337,970
Special Food Services	232	36,597	642	158,134	303	184,552	165	12,918
Drinking Places (Alcoholic Beverages)	127	33,838	256	132,294	274	126,642	48	8,377
Total Retail and Food Services	31,676	16,330,138	52,808	27,958,518	17,024	8,511,146	8,203	4,974,437
All Other Outlets	13,386	7,322,296	27,787	11,770,139	9,435	4,122,429	4,094	2,285,636
Total All Outlets	45,062	23,652,433	80,595	39,728,657	26,459	12,633,575	12,297	7,260,073
Historical Data								
Comparable data for total all outlets:								
2004	47,494	26,206,167	88,295	44,470,338	29,718	12,207,507	13,597	8,703,241
2005	48,172	29,744,868	90,620	46,679,471	29,674	13,025,974	13,653	9,612,059
2006	46,528	31,309,905	91,251	47,835,514	28,968	13,892,188	13,290	9,528,419
2007	47,810	30,450,731	85,341	47,485,988	27,906	14,614,736	13,300	9,326,761
2008	48,994	27,777,703	87,050	45,329,136	27,882	14,837,689	13,419	8,696,074

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	SAN LUIS OBISPO		SAN MATEO		SANTA BARBARA		SANTA CLARA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	285	298,014	434	1,063,294	278	441,923	1,055	2,284,032
New Car Dealers	25	183,707	59	895,262	33	345,902	93	1,877,976
Used Car Dealers	55	30,595	109	44,581	59	14,437	256	108,907
Other Motor Vehicle Dealers	59	38,598	33	23,063	41	22,826	109	79,109
Auto. Parts, Accessories and Tire Stores	146	45,115	233	100,388	145	58,758	597	218,040
Furniture and Home Furnishings Stores	154	58,543	405	300,412	215	80,215	736	427,418
Furniture Stores	60	25,113	170	199,794	96	41,363	307	231,210
Home Furnishings Stores	94	33,430	235	100,617	119	38,852	429	196,208
Electronics and Appliance Stores	132	70,572	392	330,175	177	128,805	1,330	1,195,466
Appliance, T.V., and Other Electronics Stores	46	54,378 #	145	207,211	81	88,491 #	422	630,302
Computer and Software Stores	80	16,194	231	118,075	86	40,314	873	549,750
Camera and Photographic Supplies Stores	6	#	16	4,889	10	#	35	15,415
Bldg. Matrl. and Garden Equip. and Supplies	252	256,282	332	713,094	255	371,485	645	1,164,960
Building Material and Supplies Dealers	146	209,919	226	649,818	143	299,329	483	1,071,384
Lawn and Garden Equip. and Supplies Stores	106	46,363	106	63,276	112	72,156	162	93,576
Food and Beverage Stores	262	219,822	491	501,724	385	345,827	1,183	975,086
Supermarkets and Other Grocery Stores	81	158,150	248	378,995	158	264,258	436	701,872
Convenience Stores	30	21,338	61	28,054	57	36,781	204	90,847
Specialty Food Stores	55	4,913	97	8,852	63	3,633	271	20,108
Beer, Wine, and Liquor Stores	96	35,421	85	85,823	107	41,156	272	162,258
Health and Personal Care Stores	104	74,401	284	235,628	169	120,957	638	494,462
Pharmacies and Drug Stores	33	60,048	66	181,370	58	95,391	187	344,806
Health and Personal Care Stores	71	14,353	218	54,257	111	25,566	451	149,656
Gasoline Stations	104	331,194	238	804,551	123	425,939	430	1,800,162
Clothing and Clothing Accessories Stores	385	178,574	1,000	568,905	532	266,915	2,283	1,690,211
Men's Clothing Stores	15	8,593	33	13,737	22	3,189	96	45,873
Women's Clothing Stores	72	31,945	175	76,806	108	52,417	445	240,401
Family Clothing Stores, Accessories, and Other Stores	229	109,949	448	375,714	246	164,094	1,076	1,006,418
Shoe Stores	21	17,781	63	47,591	51	20,329	208	176,888
Jewelry, Luggage, and Leather Goods Stores	48	10,305	281	55,056	105	26,887	458	220,631
Sporting Goods, Hobby, Book, and Music Stores	285	94,647	497	256,251	345	125,624	1,149	625,799
Sporting Goods Stores	127	55,577	157	98,415	140	54,692	351	243,865
Hobby, Toy and Musical Instrument Stores	59	20,968	130	99,804	56	36,265	307	216,173
Book, Periodical, and Music Stores	99	18,101	210	58,032	149	34,667	491	165,761
General Merchandise Stores	83	320,635	193	950,724	105	455,685	374	2,272,162
Miscellaneous Store Retailers	1,146	135,345	2,219	453,346	1,171	197,732	4,397	621,409
Florists	42	3,415	132	15,915	77	#	222	16,391
Office Supplies and Stationery Stores	25	28,238	35	151,338	20	30,854	82	118,207
Gift, Novelty, and Souvenir Stores	221	19,129	295	51,450	164	20,702	644	63,068
Used Merchandise Stores	136	8,332	226	16,808	146	13,229	310	28,462
Other Miscellaneous Store Retailers	722	76,231	1,531	217,835	764	132,946 #	3,139	395,282
Nonstore Retailers	2,233	15,988	2,623	51,388	2,962	22,753	7,892	128,928
Food Services and Drinking Places	804	441,333	2,035	1,226,275	1,098	650,220	4,583	2,705,143
Full-Service Restaurants	374	267,956	844	708,887	463	352,236	1,679	1,431,031
Limited-Service Eating Places	358	152,438	878	417,478	489	266,856	2,159	1,068,015
Special Food Services	42	10,255	265	83,661	94	12,943	618	155,318
Drinking Places (Alcoholic Beverages)	30	10,683	48	16,249	52	18,186	127	50,779
Total Retail and Food Services	6,229	2,495,350	11,143	7,455,767	7,815	3,634,081	26,695	16,385,238
All Other Outlets	3,183	947,081	7,697	3,871,255	4,488	1,470,105	16,701	11,042,471
Total All Outlets	9,412	3,442,431	18,840	11,327,022	12,303	5,104,186	43,396	27,427,709
Historical Data								
Comparable data for total all outlets:								
2004	9,977	3,668,893	21,475	11,808,074	13,610	5,541,537	49,955	28,491,576
2005	9,759	3,936,458	21,440	12,451,350	13,212	5,806,935	48,903	30,193,802
2006	9,750	4,220,436	21,082	12,900,391	13,170	6,133,270	48,313	32,273,238
2007	9,857	4,267,639	20,202	13,326,306	13,177	6,067,223	47,651	33,663,448
2008	10,040	3,974,226	19,853	13,137,913	13,114	5,883,938	47,253	32,274,306

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	SANTA CRUZ		SHASTA		SOLANO		SONOMA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	200	202,343	234	235,061	292	494,065	413	645,655
New Car Dealers	13	122,829	8	106,710	29	367,764	29	464,059
Used Car Dealers	46	22,018	56	42,929	68	19,610	103	44,447
Other Motor Vehicle Dealers	41	20,689	50	29,620	42	42,628	64	40,587
Auto. Parts, Accessories and Tire Stores	100	36,808	120	55,802	153	64,064	217	96,562
Furniture and Home Furnishings Stores	133	42,214	67	32,438	139	67,380	253	107,380
Furniture Stores	59	16,636	23	17,015	62	40,820	105	58,678
Home Furnishings Stores	74	25,578	44	15,423	77	26,559	148	48,703
Electronics and Appliance Stores	166	60,553	112	54,215	145	130,655	214	150,612
Appliance, T.V., and Other Electronics Stores	46	44,918	30	43,782 #	71	96,389 #	79	117,682 #
Computer and Software Stores	110	15,091	77	10,433	64	34,266	125	32,930
Camera and Photographic Supplies Stores	10	544	5	#	10	#	10	#
Bldg. Matrl. and Garden Equip. and Supplies	192	200,782	172	156,305	144	244,698	367	477,518
Building Material and Supplies Dealers	109	161,952	106	140,510	109	223,667	211	425,564
Lawn and Garden Equip. and Supplies Stores	83	38,830	66	15,794	35	21,031	156	51,953
Food and Beverage Stores	222	210,528	106	127,777	256	217,028	515	430,378
Supermarkets and Other Grocery Stores	91	141,353	71	113,777	89	158,634	187	324,067
Convenience Stores	29	16,364	8	2,835	53	20,270	54	32,930
Specialty Food Stores	49	9,757	12	567	58	9,773	83	8,087
Beer, Wine, and Liquor Stores	53	43,054	15	10,598	56	28,351	191	65,294
Health and Personal Care Stores	107	91,471	77	46,616	112	78,257	186	131,668
Pharmacies and Drug Stores	35	81,136	33	30,946	22	47,833	49	106,627
Health and Personal Care Stores	72	10,335	44	15,671	90	30,423	137	25,041
Gasoline Stations	80	238,382	90	243,970	152	492,897	171	513,555
Clothing and Clothing Accessories Stores	432	128,188	150	69,834	433	323,501	554	261,732
Men's Clothing Stores	16	4,429	7	5,351	19	10,531	25	10,499
Women's Clothing Stores	80	18,002	17	7,162	68	34,485	101	52,420
Family Clothing Stores, Accessories, and Other Stores	215	76,146	73	40,406	223	190,880	257	139,665
Shoe Stores	30	18,152	18	9,974	41	39,576	54	36,404
Jewelry, Luggage, and Leather Goods Stores	91	11,459	35	6,942	82	48,029	117	22,744
Sporting Goods, Hobby, Book, and Music Stores	280	78,106	165	50,087	199	84,629	389	154,729
Sporting Goods Stores	105	31,844	76	24,405	73	34,789	111	64,101
Hobby, Toy and Musical Instrument Stores	58	26,687	34	13,439	46	30,371	93	46,403
Book, Periodical, and Music Stores	117	19,575	55	12,243	80	19,469	185	44,225
General Merchandise Stores	60	232,232	32	318,438	92	609,151	87	659,518
Miscellaneous Store Retailers	1,009	127,037	675	81,608	993	144,199	1,952	250,965
Florists	36	2,514	20	1,659	38	3,575	63	4,965
Office Supplies and Stationery Stores	12	30,279	14	12,913	12	17,669	22	45,917
Gift, Novelty, and Souvenir Stores	184	18,015	84	7,279	121	9,045	242	19,008
Used Merchandise Stores	132	7,424	96	6,434	123	9,165	278	14,146
Other Miscellaneous Store Retailers	645	68,805	461	53,322	699	104,745	1,347	166,930
Nonstore Retailers	1,991	13,172	1,080	10,150	1,412	23,786	4,287	53,236
Food Services and Drinking Places	685	331,746	468	185,369	813	444,435	1,257	576,055
Full-Service Restaurants	288	192,755	169	93,105	276	180,006	525	310,110
Limited-Service Eating Places	311	126,499	244	87,195	442	245,954	553	231,202
Special Food Services	66	6,889	32	978	61	10,198	138	16,684
Drinking Places (Alcoholic Beverages)	20	5,603	23	4,091	34	8,277	41	18,058
Total Retail and Food Services	5,557	1,956,754	3,428	1,611,868	5,182	3,354,679	10,645	4,413,001
All Other Outlets	2,535	681,715	1,945	695,232	2,473	1,964,793	6,165	1,850,828
Total All Outlets	8,092	2,638,469	5,373	2,307,100	7,655	5,319,472	16,810	6,263,829
Historical Data								
Comparable data for total all outlets:								
2004	9,002	2,916,609	5,905	2,589,524	8,696	5,752,631	17,344	7,189,087
2005	8,801	3,074,145	6,027	2,802,937	8,591	6,037,305	17,620	7,622,099
2006	8,626	3,165,946	6,057	2,926,648	8,568	6,453,137	17,612	7,894,595
2007	8,568	3,195,786	5,967	2,835,505	8,531	6,277,832	17,638	7,877,195
2008	8,614	3,031,072	5,896	2,640,786	8,499	6,032,523	17,764	7,369,109

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	STANISLAUS		TULARE		VENTURA		YOLO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	594	603,221	413	367,378	560	1,285,749	162	207,022
New Car Dealers	38	323,890	33	237,036	64	1,040,503	13	126,708
Used Car Dealers	163	140,920	85	29,199	94	48,405	33	8,226
Other Motor Vehicle Dealers	47	41,039	30	19,494	99	72,129	19	15,272
Auto. Parts, Accessories and Tire Stores	346	97,371	265	81,649	303	124,712	97	56,815
Furniture and Home Furnishings Stores	195	78,896	145	45,699	349	178,567	46	87,130
Furniture Stores	88	43,465	68	24,525	152	87,321	24	#
Home Furnishings Stores	107	35,430	77	21,174	197	91,247	22	87,130 #
Electronics and Appliance Stores	219	114,146	140	144,819	368	296,472	73	33,919
Appliance, T.V., and Other Electronics Stores	99	78,383 #	66	128,329 #	146	226,745	30	19,856 #
Computer and Software Stores	114	35,763	71	16,490	206	65,736	41	14,062
Camera and Photographic Supplies Stores	6	#	3	#	16	3,991	2	#
Bldg. Matrl. and Garden Equip. and Supplies	222	379,318	249	268,055	355	567,675	93	148,166
Building Material and Supplies Dealers	141	320,519	115	201,842	230	503,421	63	131,364
Lawn and Garden Equip. and Supplies Stores	81	58,799	134	66,213	125	64,255	30	16,802
Food and Beverage Stores	393	297,253	327	214,578	579	517,783	132	141,180
Supermarkets and Other Grocery Stores	194	218,883	202	191,931	233	399,572	70	119,188
Convenience Stores	77	29,988	36	10,209	71	38,438	20	13,050
Specialty Food Stores	61	3,031	56	2,050	129	11,177	18	1,234
Beer, Wine, and Liquor Stores	61	45,351	33	10,387	146	68,596	24	7,707
Health and Personal Care Stores	200	99,013	131	60,692	334	207,957	70	44,948
Pharmacies and Drug Stores	55	76,148	47	48,182	96	139,249	20	28,950
Health and Personal Care Stores	145	22,865	84	12,510	238	68,708	50	15,998
Gasoline Stations	159	516,398	176	397,623	210	809,704	69	265,781
Clothing and Clothing Accessories Stores	504	239,037	513	165,546	1,028	699,760	148	43,497
Men's Clothing Stores	27	8,184	16	7,758	49	21,778	3	#
Women's Clothing Stores	64	34,749	84	21,793	190	106,059	15	3,680
Family Clothing Stores, Accessories, and Other Stores	258	134,053	299	102,069	519	410,676	92	34,782 #
Shoe Stores	51	36,143	40	22,717	115	81,351	10	5,034
Jewelry, Luggage, and Leather Goods Stores	104	25,910	74	11,210	155	79,897	28	#
Sporting Goods, Hobby, Book, and Music Stores	239	118,244	177	77,799	527	260,723	129	39,437
Sporting Goods Stores	96	37,360	52	28,625	204	103,310	50	18,384
Hobby, Toy and Musical Instrument Stores	55	53,314	56	28,052	125	92,914	25	9,589
Book, Periodical, and Music Stores	88	27,570	69	21,123	198	64,498	54	11,464
General Merchandise Stores	117	760,551	135	589,794	281	1,008,611	39	256,750
Miscellaneous Store Retailers	1,046	181,250	942	108,661	1,976	261,899	426	70,380
Florists	53	4,505	32	3,320	111	8,531	18	1,216
Office Supplies and Stationery Stores	21	29,721	9	17,421	49	52,291	7	9,748
Gift, Novelty, and Souvenir Stores	184	16,490	139	7,504	229	26,182	64	2,086
Used Merchandise Stores	114	4,186	208	6,286	200	14,756	50	4,067
Other Miscellaneous Store Retailers	674	126,347	554	74,130	1,387	160,139	287	53,263
Nonstore Retailers	1,439	34,006	1,475	17,018	5,940	93,138	601	17,087
Food Services and Drinking Places	1,037	504,306	807	344,394	1,824	1,025,568	418	203,193
Full-Service Restaurants	353	211,049	279	130,792	665	488,284	157	98,056 #
Limited-Service Eating Places	558	275,002	450	206,373	977	509,227	223	102,485
Special Food Services	90	7,988	55	3,735	146	19,572	26	#
Drinking Places (Alcoholic Beverages)	36	10,269	23	3,494	36	8,486	12	2,652
Total Retail and Food Services	6,364	3,925,638	5,630	2,802,055	14,331	7,213,606	2,406	1,558,491
All Other Outlets	3,280	1,921,419	2,609	1,343,447	8,233	2,670,248	1,486	1,306,891
Total All Outlets	9,644	5,847,057	8,239	4,145,502	22,564	9,883,853	3,892	2,865,382
Historical Data								
Comparable data for total all outlets:								
2004	11,123	6,765,668	8,716	4,001,207	23,797	11,176,821	3,981	2,810,318
2005	11,127	7,285,900	8,901	4,486,607	24,228	11,909,068	4,021	3,093,540
2006	10,903	7,352,532	8,839	4,844,476	24,093	12,316,912	4,059	3,189,863
2007	10,887	7,135,883	8,855	4,897,164	23,953	12,230,207	4,084	3,259,843
2008	10,928	6,728,692	8,795	4,755,406	23,940	11,322,410	4,138	3,347,287

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	ALPINE		AMADOR		CALAVERAS		COLUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2	#	41	18,479	55	6,374	20	#
Home Furnishings and Appliance Stores	3	#	51	9,648	49	7,547	9	1,267
Bldg. Matrl. and Garden Equip. and Supplies	1	#	43	44,549	46	24,708	26	10,544
Food and Beverage Stores	6	694	40	27,154	45	32,135	23	10,180
Gasoline Stations	1	#	22	39,642	27	33,670	15	32,066
Clothing and Clothing Accessories Stores	1	#	39	4,365	45	3,397	11	631
General Merchandise Stores	--	#	15	#	11	4,700	4	#
Food Services and Drinking Places	8	1,036	117	31,447	118	28,384	57	20,590
Other Retail Group	22	4,274 #	599	81,174 #	621	29,983	132	68,530 #
Total Retail and Food Services	44	6,003	967	256,458	1,017	170,898	297	143,809
All Other Outlets	26	14,553	425	106,540	478	89,168	189	397,316
Totals All Outlets	70	20,556	1,392	362,999	1,495	260,067	486	541,126
Type of business	DEL NORTE		GLENN		INYO		LAKE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	7,163	39	20,685	25	20,488	69	34,629
Home Furnishings and Appliance Stores	13	2,170	9	1,294	16	4,545	52	13,481
Bldg. Matrl. and Garden Equip. and Supplies	19	22,982	31	9,562	23	17,359	55	40,933
Food and Beverage Stores	25	21,840	27	13,569	19	20,635	61	53,280
Gasoline Stations	7	20,126	17	39,788	27	65,889	15	43,444
Clothing and Clothing Accessories Stores	16	1,807	7	634	14	1,879	41	3,330
General Merchandise Stores	9	#	8	#	10	#	12	67,540
Food Services and Drinking Places	62	20,966	61	18,964	64	30,330	149	40,180
Other Retail Group	219	46,264 #	224	39,598 #	261	44,144 #	742	32,713
Total Retail and Food Services	385	143,318	423	144,094	459	205,269	1,196	329,530
All Other Outlets	190	57,852	227	126,673	231	94,337	540	134,186
Totals All Outlets	575	201,170	650	270,767	690	299,606	1,736	463,717
Type of business	LASSEN		MADERA		MARIPOSA		MODOC	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	22	20,500	163	116,655	20	2,692	10	6,025
Home Furnishings and Appliance Stores	17	7,181	85	17,878	9	1,403	6	905
Bldg. Matrl. and Garden Equip. and Supplies	33	15,514	88	83,874	20	7,710	18	6,296
Food and Beverage Stores	20	9,642	113	98,868	28	13,947	13	4,530
Gasoline Stations	19	27,152	54	176,337	11	9,143	3	#
Clothing and Clothing Accessories Stores	13	2,859	138	13,762	15	1,127	5	477
General Merchandise Stores	5	#	37	#	2	#	1	#
Food Services and Drinking Places	50	17,386	247	87,950	42	12,370	33	4,873
Other Retail Group	179	50,100 #	1,009	138,994 #	281	11,603 #	98	15,166 #
Total Retail and Food Services	358	150,334	1,934	734,318	428	59,994	187	38,272
All Other Outlets	231	71,122	898	366,983	231	100,110	118	39,775
Totals All Outlets	589	221,456	2,832	1,101,301	659	160,104	305	78,048
Type of business	MONO		PLUMAS		SAN BENITO		SIERRA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	11	1,967	27	8,991	54	33,108	2	#
Home Furnishings and Appliance Stores	16	2,321	30	2,899	38	5,670	3	#
Bldg. Matrl. and Garden Equip. and Supplies	19	11,266	44	18,733	33	23,402	8	2,201
Food and Beverage Stores	22	16,277	24	21,007	40	29,367	4	1,070
Gasoline Stations	13	22,140	16	19,645	15	37,527	5	2,232
Clothing and Clothing Accessories Stores	28	11,337	20	1,770	40	3,207	1	#
General Merchandise Stores	9	1,199	9	2,095	8	35,921	6	282
Food Services and Drinking Places	85	41,947	106	15,840	119	38,376	18	2,056
Other Retail Group	197	31,267	383	17,147	469	38,658	39	1,087 #
Total Retail and Food Services	400	139,722	659	108,126	816	245,237	86	8,928
All Other Outlets	193	61,603	304	66,990	403	177,704	29	7,288
Totals All Outlets	593	201,325	963	175,117	1,219	422,942	115	16,217

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	SISKIYOU		SUTTER		TEHAMA		TRINITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	53	24,706	112	120,281	66	88,758	13	1,891
Home Furnishings and Appliance Stores	56	8,822	73	53,648	33	6,272	8	901
Bldg. Matrl. and Garden Equip. and Supplies	86	29,837	58	115,990	55	36,534	16	7,454
Food and Beverage Stores	46	31,444	70	54,916	43	32,699	20	4,351
Gasoline Stations	37	84,539	42	97,372	31	145,851	17	16,668
Clothing and Clothing Accessories Stores	33	3,437	104	43,018	16	2,040	10	991
General Merchandise Stores	8	#	22	194,627	10	#	2	#
Food Services and Drinking Places	152	40,105	175	86,450	119	37,492	40	7,528
Other Retail Group	691	64,305 #	612	88,522	573	75,655 #	248	8,825 #
Total Retail and Food Services	1,162	287,194	1,268	854,824	946	425,302	374	48,608
All Other Outlets	618	134,449	647	325,671	459	116,088	166	22,514
Totals All Outlets	1,780	421,643	1,915	1,180,496	1,405	541,390	540	71,121

Type of business	TUOLUMNE		YUBA	
	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services				
Motor Vehicle and Parts Dealers	57	34,767	59	28,270
Home Furnishings and Appliance Stores	68	11,217	43	7,147
Bldg. Matrl. and Garden Equip. and Supplies	53	37,307	49	15,754
Food and Beverage Stores	43	37,327	60	23,949
Gasoline Stations	32	57,264	27	64,881
Clothing and Clothing Accessories Stores	83	15,435	49	2,025
General Merchandise Stores	12	#	13	#
Food Services and Drinking Places	139	48,674	111	36,499
Other Retail Group	803	126,947 #	454	81,983 #
Total Retail and Food Services	1,290	368,938	865	260,508
All Other Outlets	637	155,068	373	167,633
Totals All Outlets	1,927	524,005	1,238	428,141

Sales omitted because their publication would result in the disclosure of confidential information. In Table 4, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	AGOURA HILLS		ALAMEDA		ALHAMBRA		ALISO VIEJO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	13	2,773	55	22,469	73	300,328	20	4,815
Home Furnishings and Appliance Stores	57	40,655	75	22,772	73	8,015	80	46,236
Bldg. Matrl. and Garden Equip. and Supplies	20	18,805	29	15,594	11	#	8	#
Food and Beverage Stores	16	13,676	60	57,408	45	32,318	14	19,788
Gasoline Stations	14	60,292	10	44,175	13	80,346	11	46,628
Clothing and Clothing Accessories Stores	39	3,649	92	23,486	82	15,168	71	#
General Merchandise Stores	17	145	21	#	43	202,746	18	#
Food Services and Drinking Places	60	47,525	222	89,218	199	129,933	69	44,716
Other Retail Group	282	29,997	786	83,958 #	474	133,258 #	391	139,056 #
Total Retail and Food Services	518	217,517	1,350	359,079	1,013	902,113	682	301,240
All Other Outlets	335	37,427	593	186,548	576	122,784	370	43,533
Totals All Outlets	853	254,944	1,943	545,627	1,589	1,024,896	1,052	344,773

Type of business	ANAHEIM		ANTIOCH		APPLE VALLEY		ARCADIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	378	369,366	50	109,620	36	9,683	31	#
Home Furnishings and Appliance Stores	338	180,955	52	14,811	42	21,004	80	8,895
Bldg. Matrl. and Garden Equip. and Supplies	165	309,593	23	62,050	21	58,490	17	7,757
Food and Beverage Stores	245	154,236	50	50,134	33	40,622	44	36,403
Gasoline Stations	84	363,946	30	75,723	13	59,792	12	59,844
Clothing and Clothing Accessories Stores	392	100,649	105	34,568	37	7,973	184	184,075
General Merchandise Stores	86	168,579	27	223,463	12	109,767	51	83,935
Food Services and Drinking Places	794	605,926	164	89,082	112	63,140	179	126,004
Other Retail Group	1,913	299,555	498	63,696	426	33,571	563	158,981 #
Total Retail and Food Services	4,395	2,552,807	999	723,147	732	404,042	1,161	665,894
All Other Outlets	3,573	1,979,684	416	80,563	281	26,189	659	86,741
Totals All Outlets	7,968	4,532,491	1,415	803,710	1,013	430,230	1,820	752,635

Type of business	ARROYO GRANDE		ATASCADERO		AUBURN		AZUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	14	20,895	41	18,302	31	26,512	45	10,731
Home Furnishings and Appliance Stores	29	10,179	24	8,308	30	5,510	28	3,453
Bldg. Matrl. and Garden Equip. and Supplies	16	19,132	32	49,427	18	10,360	14	1,904
Food and Beverage Stores	17	17,560	20	34,517	18	16,273	43	16,625
Gasoline Stations	8	34,340	13	35,370	11	#	14	55,000
Clothing and Clothing Accessories Stores	28	10,870	21	3,072	39	4,940	42	11,165
General Merchandise Stores	4	#	8	#	3	#	23	#
Food Services and Drinking Places	57	29,699	70	28,186	63	24,561	111	38,975
Other Retail Group	275	85,464 #	356	41,349 #	326	151,798 #	235	135,364 #
Total Retail and Food Services	448	228,139	585	218,531	539	239,953	555	273,217
All Other Outlets	194	23,826	289	32,785	276	48,068	391	74,917
Totals All Outlets	642	251,965	874	251,316	815	288,022	946	348,134

Type of business	BAKERSFIELD		BALDWIN PARK		BARSTOW		BEAUMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	326	631,773	47	24,635	35	22,950	30	18,917
Home Furnishings and Appliance Stores	272	170,486	40	4,642	14	4,205	17	21,823
Bldg. Matrl. and Garden Equip. and Supplies	126	268,924	28	54,930	5	19,189	16	#
Food and Beverage Stores	226	212,056	48	25,322	28	24,082	20	19,638
Gasoline Stations	117	396,688	15	57,445	29	200,815	7	22,984
Clothing and Clothing Accessories Stores	484	218,590	54	6,846	57	82,342	32	#
General Merchandise Stores	104	774,005	33	102,711	9	#	12	#
Food Services and Drinking Places	763	472,545	114	62,097	103	68,962	56	29,721
Other Retail Group	2,353	346,582	217	39,569	127	60,250 #	341	127,888 #
Total Retail and Food Services	4,771	3,491,649	596	378,196	407	482,796	531	240,971
All Other Outlets	2,158	930,474	437	84,618	138	37,351	129	27,753
Totals All Outlets	6,929	4,422,123	1,033	462,814	545	520,147	660	268,725

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	BELLFLOWER		BERKELEY		BEVERLY HILLS		BIG BEAR LAKE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	105	58,142	43	105,991	20	247,634	12	2,900
Home Furnishings and Appliance Stores	63	7,007	151	61,908	86	42,791	23	5,116
Bldg. Matrl. and Garden Equip. and Supplies	17	5,580	52	80,987	16	6,717	9	16,973
Food and Beverage Stores	52	30,529	112	82,004	24	17,723	17	20,027
Gasoline Stations	20	74,350	26	69,433	7	26,512	7	14,944
Clothing and Clothing Accessories Stores	56	5,382	251	54,648	395	545,532	30	5,019
General Merchandise Stores	26	23,559	46	9,020	30	231,849	9	#
Food Services and Drinking Places	153	51,505	505	226,592	206	249,034	70	41,642
Other Retail Group	402	25,237	1,770	258,281	877	133,735	220	31,707 #
Total Retail and Food Services	894	281,292	2,956	948,865	1,661	1,501,527	397	138,329
All Other Outlets	417	70,789	1,251	281,337	879	345,334	124	11,969
Totals All Outlets	1,311	352,082	4,207	1,230,203	2,540	1,846,861	521	150,298
Type of business	BREA		BRENTWOOD		BUENA PARK		BURBANK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	58	22,297	39	33,353	50	416,934	98	124,195
Home Furnishings and Appliance Stores	93	48,640	50	35,349	79	494,138	202	368,152
Bldg. Matrl. and Garden Equip. and Supplies	20	105,627	20	44,590	25	#	47	148,247
Food and Beverage Stores	30	33,259	24	42,021	53	40,246	92	96,407
Gasoline Stations	11	63,230	19	69,390	19	56,971	33	127,686
Clothing and Clothing Accessories Stores	172	249,826	69	39,420	97	37,470	240	93,052
General Merchandise Stores	27	182,847	7	#	33	133,987	53	305,459
Food Services and Drinking Places	156	152,971	110	62,367	196	137,659	374	288,000
Other Retail Group	446	129,630	293	62,399 #	495	93,792 #	995	308,534
Total Retail and Food Services	1,013	988,327	631	388,890	1,047	1,411,196	2,134	1,859,733
All Other Outlets	858	381,178	275	55,180	701	311,156	1,574	578,890
Totals All Outlets	1,871	1,369,505	906	444,070	1,748	1,722,353	3,708	2,438,623
Type of business	BURLINGAME		CALABASAS		CALEXICO		CAMARILLO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	37	198,919	10	124,856	50	26,752	40	54,114
Home Furnishings and Appliance Stores	52	16,004	29	14,034	44	3,227	73	26,665
Bldg. Matrl. and Garden Equip. and Supplies	23	14,089	5	#	28	2,089	29	69,243
Food and Beverage Stores	36	19,660	12	24,570	24	13,068	53	45,917
Gasoline Stations	13	28,594	7	28,640	15	49,792	22	92,290
Clothing and Clothing Accessories Stores	98	44,702	76	16,625	218	37,029	160	259,599
General Merchandise Stores	8	#	11	#	43	#	22	76,785
Food Services and Drinking Places	137	93,590	48	37,299	80	37,089	159	111,296
Other Retail Group	335	53,220 #	236	32,833 #	767	132,778 #	683	74,886
Total Retail and Food Services	739	468,778	434	278,857	1,269	301,824	1,241	810,794
All Other Outlets	672	202,671	303	196,256	240	15,070	942	223,429
Totals All Outlets	1,411	671,449	737	475,113	1,509	316,895	2,183	1,034,223
Type of business	CAMPBELL		CAPITOLA		CARLSBAD		CARSON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	62	20,552	9	#	56	481,034	83	170,345
Home Furnishings and Appliance Stores	79	92,604	23	15,300	157	65,212	58	#
Bldg. Matrl. and Garden Equip. and Supplies	39	106,302	4	#	36	12,920	40	67,290
Food and Beverage Stores	33	35,646	17	29,230	51	77,323	60	45,561
Gasoline Stations	19	61,362	6	20,717	28	108,246	40	111,695
Clothing and Clothing Accessories Stores	65	37,990	88	47,603	302	270,570	111	20,191
General Merchandise Stores	9	23,708	7	52,460	21	214,382	46	130,650
Food Services and Drinking Places	141	104,728	77	47,700	229	185,759	228	109,636
Other Retail Group	452	67,835	202	109,584 #	1,486	114,582	549	274,360 #
Total Retail and Food Services	899	550,727	433	322,595	2,366	1,530,027	1,215	929,729
All Other Outlets	771	158,817	123	32,832	1,403	510,906	1,006	499,232
Totals All Outlets	1,670	709,543	556	355,427	3,769	2,040,933	2,221	1,428,961

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2009
(Taxable transactions in thousands of dollars)

Type of business	CATHEDRAL CITY		CERES		CERRITOS		CHICO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	51	210,134	36	21,535	41	598,545	99	130,155
Home Furnishings and Appliance Stores	51	16,072	26	2,602	78	82,348	119	78,192
Bldg. Matrl. and Garden Equip. and Supplies	15	6,555	15	40,726	18	#	55	106,521
Food and Beverage Stores	33	34,422	31	24,928	22	13,255	60	84,399
Gasoline Stations	15	66,571	15	58,290	10	33,395	34	101,475
Clothing and Clothing Accessories Stores	39	8,726	31	5,069	142	197,942	153	76,285
General Merchandise Stores	10	31,300	10	#	24	190,687	28	254,865
Food Services and Drinking Places	118	52,556	79	39,566	150	112,732	305	152,442
Other Retail Group	321	27,139	188	109,927 #	443	151,643 #	903	141,984
Total Retail and Food Services	653	453,476	431	302,643	928	1,380,546	1,756	1,126,317
All Other Outlets	330	93,418	199	90,678	677	298,600	811	241,398
Totals All Outlets	983	546,894	630	393,321	1,605	1,679,146	2,567	1,367,715

Type of business	CHINO		CHINO HILLS		CHULA VISTA		CITRUS HEIGHTS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	85	62,337	32	11,481	171	188,516	53	44,088
Home Furnishings and Appliance Stores	98	22,362	64	38,404	206	145,785	76	48,566
Bldg. Matrl. and Garden Equip. and Supplies	44	33,591	15	#	62	94,134	17	54,296
Food and Beverage Stores	48	40,650	32	46,709	120	117,144	51	46,760
Gasoline Stations	23	88,288	10	69,323	53	218,397	21	59,153
Clothing and Clothing Accessories Stores	87	101,282	96	35,343	322	118,759	131	71,368
General Merchandise Stores	41	212,567	40	#	85	617,638	24	300,520
Food Services and Drinking Places	173	98,846	130	90,930	428	280,806	174	103,678
Other Retail Group	499	114,422	370	175,869 #	1,096	194,997	642	103,119
Total Retail and Food Services	1,098	774,346	789	468,060	2,543	1,976,176	1,189	831,548
All Other Outlets	1,091	516,926	321	59,398	1,462	223,416	366	58,122
Totals All Outlets	2,189	1,291,272	1,110	527,458	4,005	2,199,592	1,555	889,669

Type of business	CLAREMONT		CLOVIS		COACHELLA		COLTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	9	#	93	173,291	26	12,288	76	67,695
Home Furnishings and Appliance Stores	21	2,011	90	40,594	15	3,255	34	38,167
Bldg. Matrl. and Garden Equip. and Supplies	10	2,354	31	94,662	8	4,508	12	27,328
Food and Beverage Stores	22	22,058	43	73,029	27	37,116	47	43,298
Gasoline Stations	9	38,562	27	84,388	8	86,359	16	56,042
Clothing and Clothing Accessories Stores	66	5,029	108	46,768	28	7,273	33	#
General Merchandise Stores	15	#	22	271,241	1	#	16	#
Food Services and Drinking Places	87	44,957	228	130,446	59	25,677	105	47,759
Other Retail Group	312	93,008 #	634	112,581	85	9,291 #	204	77,952 #
Total Retail and Food Services	551	207,980	1,276	1,027,000	257	185,768	543	358,242
All Other Outlets	228	30,410	640	131,887	92	57,408	311	120,236
Totals All Outlets	779	238,390	1,916	1,158,887	349	243,176	854	478,477

Type of business	COMMERCE		COMPTON		CONCORD		CORONA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	27	16,260	86	24,163	120	380,255	195	243,858
Home Furnishings and Appliance Stores	36	14,339	60	39,050	143	144,299	205	95,439
Bldg. Matrl. and Garden Equip. and Supplies	22	63,502	21	#	79	169,176	69	119,144
Food and Beverage Stores	24	9,422	107	50,393	89	81,560	72	89,277
Gasoline Stations	15	73,297	22	59,829	46	126,608	40	222,325
Clothing and Clothing Accessories Stores	116	114,414	182	32,392	180	123,118	209	77,097
General Merchandise Stores	16	75,708	72	36,147	43	274,618	59	307,853
Food Services and Drinking Places	79	46,399	165	56,330	297	152,780	324	208,647
Other Retail Group	138	33,224	597	67,959 #	833	182,967	1,122	121,276
Total Retail and Food Services	473	446,565	1,312	366,262	1,830	1,635,382	2,295	1,484,916
All Other Outlets	847	610,033	541	164,317	1,081	432,347	1,398	941,831
Totals All Outlets	1,320	1,056,598	1,853	530,579	2,911	2,067,729	3,693	2,426,746

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	CORTE MADERA		COSTA MESA		COVINA		CULVER CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	10	71,420	266	424,938	61	111,588	45	73,380
Home Furnishings and Appliance Stores	18	36,140	456	259,031	66	#	125	125,644
Bldg. Matrl. and Garden Equip. and Supplies	5	11,039	129	101,276	16	#	40	32,607
Food and Beverage Stores	11	14,231	114	125,904	46	33,237	48	50,175
Gasoline Stations	3	#	42	163,530	14	46,288	16	61,027
Clothing and Clothing Accessories Stores	58	117,953	1,054	737,172	96	12,407	163	125,541
General Merchandise Stores	4	#	218	346,776	43	62,430	29	331,458
Food Services and Drinking Places	29	37,059	465	321,946	150	82,940	206	138,389
Other Retail Group	132	104,048 #	4,091	239,127	414	166,649 #	702	156,049
Total Retail and Food Services	270	391,891	6,835	2,719,699	906	515,539	1,374	1,094,272
All Other Outlets	178	69,200	2,483	541,715	553	66,372	706	249,200
Totals All Outlets	448	461,091	9,318	3,261,414	1,459	581,911	2,080	1,343,472
Type of business	CUPERTINO		CYPRESS		DALY CITY		DANA POINT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	11	3,016	38	12,878	39	101,736	21	8,395
Home Furnishings and Appliance Stores	87	#	81	13,468	55	19,416	64	5,166
Bldg. Matrl. and Garden Equip. and Supplies	21	14,096	26	#	20	#	13	15,641
Food and Beverage Stores	38	31,404	29	20,635	51	42,112	21	37,153
Gasoline Stations	18	50,972	11	50,194	24	97,715	12	56,249
Clothing and Clothing Accessories Stores	81	28,175	186	15,641	109	85,958	75	9,592
General Merchandise Stores	30	118,669	81	163,065	20	108,071	18	1,798
Food Services and Drinking Places	148	103,109	137	62,587	189	134,779	107	84,595
Other Retail Group	759	211,525 #	1,403	281,302 #	390	119,230 #	503	39,499
Total Retail and Food Services	1,193	560,967	1,992	619,770	897	709,017	834	258,086
All Other Outlets	472	734,689	485	334,124	413	65,343	391	86,793
Totals All Outlets	1,665	1,295,656	2,477	953,894	1,310	774,360	1,225	344,880
Type of business	DANVILLE		DAVIS		DELANO		DIAMOND BAR	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	14	4,384	27	108,085	29	26,446	35	6,787
Home Furnishings and Appliance Stores	59	11,659	34	6,538	15	3,858	72	8,923
Bldg. Matrl. and Garden Equip. and Supplies	21	9,595	18	15,485	18	40,313	15	3,377
Food and Beverage Stores	18	29,953	28	41,678	47	36,520	27	15,695
Gasoline Stations	15	52,264	12	52,423	12	35,892	20	89,058
Clothing and Clothing Accessories Stores	74	23,468	58	8,962	30	6,049	50	#
General Merchandise Stores	10	#	7	#	15	29,783	35	36,836
Food Services and Drinking Places	103	61,128	154	84,392	56	22,295	114	45,592
Other Retail Group	510	156,589 #	473	70,056 #	103	10,078	311	21,761 #
Total Retail and Food Services	824	349,039	811	387,619	325	211,234	679	228,030
All Other Outlets	375	32,668	275	59,126	122	67,325	452	43,990
Totals All Outlets	1,199	381,707	1,086	446,745	447	278,559	1,131	272,020
Type of business	DIXON		DOWNEY		DUARTE		DUBLIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	14	35,649	90	163,691	16	129,093	42	295,490
Home Furnishings and Appliance Stores	12	354	93	72,173	17	#	71	114,794
Bldg. Matrl. and Garden Equip. and Supplies	12	11,996	23	63,840	9	4,360	21	58,047
Food and Beverage Stores	16	9,145	76	46,546	17	9,129	18	24,496
Gasoline Stations	11	41,961	29	119,389	3	#	17	77,842
Clothing and Clothing Accessories Stores	14	#	167	104,757	26	828	42	52,140
General Merchandise Stores	6	#	49	120,141	13	101,297	5	#
Food Services and Drinking Places	55	25,307	258	159,163	61	25,523	139	113,601
Other Retail Group	123	67,636 #	900	76,846	119	52,037 #	298	144,229 #
Total Retail and Food Services	263	192,048	1,685	926,547	281	322,267	653	880,638
All Other Outlets	125	228,231	636	169,725	150	34,824	341	139,430
Totals All Outlets	388	420,279	2,321	1,096,272	431	357,092	994	1,020,068

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	EL CAJON		EL CENTRO		EL CERRITO		EL MONTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	127	317,905	49	65,785	10	#	156	503,497
Home Furnishings and Appliance Stores	96	78,188	25	29,473	30	13,331	87	22,981
Bldg. Matrl. and Garden Equip. and Supplies	47	121,005	29	52,623	9	41,358	39	81,254
Food and Beverage Stores	81	67,418	30	23,571	15	22,776	115	39,472
Gasoline Stations	51	152,703	17	44,903	6	16,717	22	78,858
Clothing and Clothing Accessories Stores	152	82,861	88	88,787	39	23,768	141	17,457
General Merchandise Stores	30	149,321	22	212,235	7	3,364	61	39,535
Food Services and Drinking Places	224	125,390	117	78,155	70	30,018	231	69,230
Other Retail Group	583	118,132	163	37,901	240	106,625 #	392	36,666
Total Retail and Food Services	1,391	1,212,924	540	633,432	426	257,959	1,244	888,950
All Other Outlets	868	342,037	360	120,414	153	20,055	842	186,364
Totals All Outlets	2,259	1,554,961	900	753,847	579	278,014	2,086	1,075,314
Type of business	EL SEGUNDO		ELK GROVE		EMERYVILLE		ENCINITAS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	3,656	68	295,448	7	#	34	80,620
Home Furnishings and Appliance Stores	53	83,954	105	76,249	39	145,247	109	59,344
Bldg. Matrl. and Garden Equip. and Supplies	10	14,773	35	57,919	6	#	54	85,057
Food and Beverage Stores	13	23,771	47	85,576	22	21,055	57	74,801
Gasoline Stations	10	#	29	132,880	4	18,851	23	100,110
Clothing and Clothing Accessories Stores	64	29,330	154	52,211	58	71,808	151	33,402
General Merchandise Stores	12	#	28	162,220	2	#	13	#
Food Services and Drinking Places	144	99,554	229	148,918	104	79,034	205	134,441
Other Retail Group	244	227,678 #	981	132,332	181	130,048 #	1,181	194,488 #
Total Retail and Food Services	565	482,717	1,676	1,143,753	423	466,044	1,827	762,263
All Other Outlets	476	471,528	599	152,318	294	117,409	840	93,299
Totals All Outlets	1,041	954,245	2,275	1,296,072	717	583,453	2,667	855,562
Type of business	ESCONDIDO		EUREKA		FAIRFIELD		FOLSOM	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	173	481,614	58	101,984	75	141,905	36	260,633
Home Furnishings and Appliance Stores	130	30,602	52	26,073	70	53,265	100	57,784
Bldg. Matrl. and Garden Equip. and Supplies	69	157,370	42	59,317	31	47,368	24	69,212
Food and Beverage Stores	116	120,048	28	35,634	64	59,515	40	60,474
Gasoline Stations	46	218,496	21	43,632	36	119,645	19	64,133
Clothing and Clothing Accessories Stores	254	160,564	77	33,801	125	72,587	143	111,099
General Merchandise Stores	29	133,896	22	159,343	35	221,279	20	237,615
Food Services and Drinking Places	309	162,468	139	60,978	203	125,637	205	120,166
Other Retail Group	1,186	146,267	468	77,390	621	75,319	703	117,744
Total Retail and Food Services	2,312	1,611,325	907	598,153	1,260	916,520	1,290	1,098,859
All Other Outlets	1,264	429,271	391	124,148	643	311,562	517	128,810
Totals All Outlets	3,576	2,040,596	1,298	722,301	1,903	1,228,082	1,807	1,227,668
Type of business	FONTANA		FOSTER CITY		FOUNTAIN VALLEY		FREMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	202	283,415	1	#	40	39,964	142	391,253
Home Furnishings and Appliance Stores	118	14,950	33	10,010	113	121,749	286	141,511
Bldg. Matrl. and Garden Equip. and Supplies	57	105,646	5	#	23	14,762	51	116,856
Food and Beverage Stores	103	103,617	9	15,419	51	36,314	111	82,054
Gasoline Stations	55	244,489	5	25,118	30	116,604	48	195,977
Clothing and Clothing Accessories Stores	325	46,663	26	470	70	19,752	146	43,565
General Merchandise Stores	97	236,156	4	#	15	203,917	57	252,263
Food Services and Drinking Places	279	164,942	62	39,091	160	84,864	408	195,864
Other Retail Group	1,569	153,177	219	114,919 #	473	88,144	1,383	290,121
Total Retail and Food Services	2,805	1,353,055	364	205,027	975	726,069	2,632	1,709,465
All Other Outlets	900	434,444	245	188,161	648	106,777	2,081	736,775
Totals All Outlets	3,705	1,787,499	609	393,188	1,623	832,846	4,713	2,446,240

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	FRESNO		FULLERTON		GARDEN GROVE		GARDENA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	580	683,604	177	108,092	156	171,138	115	73,816
Home Furnishings and Appliance Stores	464	264,110	109	66,251	168	23,398	69	17,452
Bldg. Matrl. and Garden Equip. and Supplies	166	321,037	31	47,591	61	73,683	28	59,228
Food and Beverage Stores	451	343,049	96	82,720	143	68,478	73	49,141
Gasoline Stations	166	466,903	31	155,972	39	205,989	15	75,321
Clothing and Clothing Accessories Stores	710	325,364	188	59,052	144	30,048	116	4,370
General Merchandise Stores	133	797,008	53	220,036	39	175,122	39	70,629
Food Services and Drinking Places	1,222	630,196	339	195,463	446	199,466	258	96,875
Other Retail Group	2,754	511,818	940	139,452	945	208,294	557	36,482
Total Retail and Food Services	6,646	4,343,089	1,964	1,074,628	2,141	1,155,616	1,270	483,315
All Other Outlets	3,900	1,324,721	1,357	354,813	1,383	205,779	933	174,412
Totals All Outlets	10,546	5,667,810	3,321	1,429,441	3,524	1,361,395	2,203	657,728
Type of business	GILROY		GLENDALE		GLENDORA		GOLETA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	65	100,625	173	439,053	66	88,653	33	67,857
Home Furnishings and Appliance Stores	68	52,503	237	64,600	63	40,628	38	50,745
Bldg. Matrl. and Garden Equip. and Supplies	23	59,156	58	91,495	27	#	22	73,067
Food and Beverage Stores	54	32,101	201	126,966	26	32,906	41	33,346
Gasoline Stations	19	95,925	35	143,029	10	37,014	12	48,792
Clothing and Clothing Accessories Stores	156	213,567	450	358,123	98	11,473	32	3,831
General Merchandise Stores	21	177,073	102	202,732	85	118,902	8	103,063
Food Services and Drinking Places	141	97,176	503	260,314	118	65,259	95	64,044
Other Retail Group	377	65,438	1,623	186,990	689	100,574 #	452	47,235
Total Retail and Food Services	924	893,564	3,382	1,873,301	1,182	495,408	733	491,982
All Other Outlets	437	116,921	1,847	473,382	452	72,913	504	146,141
Totals All Outlets	1,361	1,010,486	5,229	2,346,683	1,634	568,322	1,237	638,123
Type of business	GRASS VALLEY		HANFORD		HAWTHORNE		HAYWARD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	40	44,786	43	84,739	83	138,352	192	178,727
Home Furnishings and Appliance Stores	38	14,759	41	12,331	57	75,165	142	47,141
Bldg. Matrl. and Garden Equip. and Supplies	25	50,328	22	54,104	24	114,478	75	156,252
Food and Beverage Stores	22	48,693	40	40,560	56	31,695	108	73,732
Gasoline Stations	12	43,799	15	42,330	16	68,605	44	171,253
Clothing and Clothing Accessories Stores	48	7,316	83	42,563	76	32,346	178	88,183
General Merchandise Stores	12	38,295	18	139,165	21	#	60	210,178
Food Services and Drinking Places	89	41,285	128	70,318	162	71,088	372	150,641
Other Retail Group	300	52,764	322	49,860	339	261,087 #	901	121,934
Total Retail and Food Services	586	342,026	712	535,969	834	792,815	2,072	1,198,042
All Other Outlets	288	59,316	314	97,018	469	105,222	1,729	983,782
Totals All Outlets	874	401,342	1,026	632,987	1,303	898,038	3,801	2,181,824
Type of business	HEALDSBURG		HEMET		HERMOSA BEACH		HESPERIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	48,583	64	135,984	15	14,828	130	38,865
Home Furnishings and Appliance Stores	21	3,127	56	10,497	22	9,145	57	5,634
Bldg. Matrl. and Garden Equip. and Supplies	17	27,944	16	61,546	7	12,631	34	17,862
Food and Beverage Stores	31	20,607	44	36,730	21	21,820	47	48,637
Gasoline Stations	7	19,987	27	85,812	2	#	34	146,778
Clothing and Clothing Accessories Stores	37	8,223	55	31,046	69	4,639	39	947
General Merchandise Stores	4	2,666	34	128,486	8	109	31	52,422
Food Services and Drinking Places	49	34,199	179	88,926	111	75,810	119	65,872
Other Retail Group	229	18,262	437	55,345	332	35,706 #	475	27,564
Total Retail and Food Services	410	183,597	912	634,371	587	174,688	966	404,581
All Other Outlets	263	82,008	382	78,632	224	18,785	476	97,702
Totals All Outlets	673	265,605	1,294	713,003	811	193,474	1,442	502,283

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	HOLLISTER		HUNTINGTON BEACH		HUNTINGTON PARK		INDIO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	37	31,976	212	330,708	46	87,629	87	136,834
Home Furnishings and Appliance Stores	25	3,725	250	77,385	53	25,901	74	32,441
Bldg. Matrl. and Garden Equip. and Supplies	19	19,872	87	126,341	14	#	42	47,822
Food and Beverage Stores	25	26,694	122	143,136	87	26,497	50	41,678
Gasoline Stations	13	35,393	53	188,793	6	26,196	12	47,901
Clothing and Clothing Accessories Stores	24	1,679	413	95,231	235	42,005	176	17,236
General Merchandise Stores	7	34,916	142	163,612	47	37,661	43	37,028
Food Services and Drinking Places	83	29,722	495	308,763	194	63,651	160	63,140
Other Retail Group	216	15,984	2,500	239,179	373	79,744 #	1,007	36,398
Total Retail and Food Services	449	199,961	4,274	1,673,149	1,055	389,284	1,651	460,477
All Other Outlets	245	40,682	2,308	574,586	401	87,556	414	106,192
Totals All Outlets	694	240,643	6,582	2,247,735	1,456	476,840	2,065	566,670
Type of business	INDUSTRY		INGLEWOOD		IRVINE		LA HABRA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	100	186,986	102	106,852	135	461,975	68	37,184
Home Furnishings and Appliance Stores	167	299,218	69	10,837	553	282,865	49	31,189
Bldg. Matrl. and Garden Equip. and Supplies	42	79,575	17	#	75	71,913	38	72,933
Food and Beverage Stores	44	14,893	98	55,674	97	121,813	58	43,818
Gasoline Stations	15	63,596	27	73,543	40	180,482	20	55,075
Clothing and Clothing Accessories Stores	358	73,934	222	63,703	343	167,816	52	25,905
General Merchandise Stores	228	245,867	52	129,107	76	282,394	23	231,850
Food Services and Drinking Places	142	109,135	260	103,318	568	437,132	162	79,263
Other Retail Group	1,930	74,011	717	130,831 #	1,724	290,684	338	46,265
Total Retail and Food Services	3,026	1,147,216	1,564	673,864	3,611	2,297,074	808	623,483
All Other Outlets	1,308	1,215,313	531	179,254	3,039	1,424,340	508	107,329
Totals All Outlets	4,334	2,362,529	2,095	853,118	6,650	3,721,414	1,316	730,812
Type of business	LA MESA		LA MIRADA		LA PUENTE		LA QUINTA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	48	159,166	24	15,061	64	28,269	11	33,617
Home Furnishings and Appliance Stores	77	39,738	39	#	49	3,310	47	45,794
Bldg. Matrl. and Garden Equip. and Supplies	16	11,689	13	#	14	7,279	12	59,139
Food and Beverage Stores	40	51,771	27	18,915	54	24,022	18	42,888
Gasoline Stations	18	67,419	14	96,029	8	28,189	4	25,261
Clothing and Clothing Accessories Stores	97	44,385	33	10,974	141	12,635	64	22,482
General Merchandise Stores	14	211,088	12	8,004	78	5,962	10	205,996
Food Services and Drinking Places	173	119,609	105	49,201	122	34,659	94	79,967
Other Retail Group	546	98,952	315	228,887 #	590	18,523	529	37,324
Total Retail and Food Services	1,029	803,816	582	427,071	1,120	162,849	789	552,468
All Other Outlets	508	73,539	371	273,724	252	16,521	317	70,543
Totals All Outlets	1,537	877,355	953	700,794	1,372	179,370	1,106	623,012
Type of business	LA VERNE		LAGUNA BEACH		LAGUNA HILLS		LAGUNA NIGUEL	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	26	4,474	12	5,483	35	18,794	37	125,753
Home Furnishings and Appliance Stores	29	20,781	82	5,064	108	53,730	131	30,537
Bldg. Matrl. and Garden Equip. and Supplies	10	#	25	12,755	23	6,143	30	49,475
Food and Beverage Stores	15	16,147	20	24,383	28	17,689	30	55,991
Gasoline Stations	8	40,983	8	18,034	10	33,858	10	47,116
Clothing and Clothing Accessories Stores	39	14,863	151	24,297	107	53,099	102	30,078
General Merchandise Stores	25	52,445	20	614	19	74,650	24	266,920
Food Services and Drinking Places	77	43,966	108	109,056	91	75,842	121	82,440
Other Retail Group	246	41,068 #	806	48,429	446	46,990	652	57,472
Total Retail and Food Services	475	234,727	1,232	248,116	867	380,794	1,137	745,782
All Other Outlets	297	64,454	435	72,557	535	97,046	613	118,620
Totals All Outlets	772	299,181	1,667	320,673	1,402	477,840	1,750	864,402

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	LAKE ELSINORE		LAKE FOREST		LAKEWOOD		LANCASTER	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	57	69,707	64	59,100	36	82,746	134	168,793
Home Furnishings and Appliance Stores	43	9,974	154	47,079	45	53,126	98	20,184
Bldg. Matrl. and Garden Equip. and Supplies	11	43,102	33	85,282	20	51,333	37	74,856
Food and Beverage Stores	33	32,516	48	51,329	58	45,998	74	66,131
Gasoline Stations	18	85,702	20	101,471	20	98,329	32	118,640
Clothing and Clothing Accessories Stores	86	41,236	106	25,935	139	105,781	133	32,872
General Merchandise Stores	23	131,026	29	73,739	43	248,331	42	265,693
Food Services and Drinking Places	123	64,337	238	131,804	190	135,971	277	139,544
Other Retail Group	384	37,146	727	133,769	575	70,337	765	89,376
Total Retail and Food Services	778	514,746	1,419	709,508	1,126	891,951	1,592	976,089
All Other Outlets	334	46,178	914	296,169	289	44,710	845	314,925
Totals All Outlets	1,112	560,924	2,333	1,005,678	1,415	936,661	2,437	1,291,013

Type of business	LAWNDALE		LEMON GROVE		LINCOLN		LIVERMORE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	41	15,525	24	71,303	22	8,311	77	120,313
Home Furnishings and Appliance Stores	31	8,530	15	2,988	23	1,654	89	30,030
Bldg. Matrl. and Garden Equip. and Supplies	7	22,182	10	73,705	12	29,936	49	110,069
Food and Beverage Stores	30	13,573	18	22,886	15	24,576	55	51,526
Gasoline Stations	12	48,559	11	37,495	6	23,975	33	124,358
Clothing and Clothing Accessories Stores	28	4,429	25	8,856	34	8,750	63	11,591
General Merchandise Stores	13	#	5	#	6	#	22	185,062
Food Services and Drinking Places	70	29,059	58	28,713	65	32,276	196	108,345
Other Retail Group	158	23,605 #	162	25,291 #	279	36,149 #	648	68,960
Total Retail and Food Services	390	165,462	328	271,237	462	165,628	1,232	810,255
All Other Outlets	187	28,435	175	36,000	191	41,661	945	765,050
Totals All Outlets	577	193,897	503	307,237	653	207,288	2,177	1,575,305

Type of business	LODI		LOMPOC		LONG BEACH		LOS ANGELES	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	101	83,420	25	36,160	331	220,183	2,875	2,760,647
Home Furnishings and Appliance Stores	62	14,176	23	6,573	337	78,598	4,247	1,566,716
Bldg. Matrl. and Garden Equip. and Supplies	31	54,016	13	24,354	101	#	1,195	1,700,820
Food and Beverage Stores	59	44,467	39	39,925	446	246,462	3,442	2,126,677
Gasoline Stations	25	73,954	10	32,655	111	458,588	826	3,621,498
Clothing and Clothing Accessories Stores	64	19,687	22	9,013	551	150,132	9,637	2,404,735
General Merchandise Stores	11	107,491	7	#	355	293,461	2,207	2,448,694
Food Services and Drinking Places	174	76,253	85	36,889	1,102	640,752	10,271	5,437,781
Other Retail Group	528	51,292	317	62,487 #	3,332	1,326,243 #	29,472	3,425,579
Total Retail and Food Services	1,055	524,757	541	248,055	6,666	3,414,419	64,172	25,493,148
All Other Outlets	530	123,371	254	35,226	2,474	964,774	36,015	8,098,716
Totals All Outlets	1,585	648,128	795	283,281	9,140	4,379,193	100,187	33,591,864

Type of business	LOS BANOS		LOS GATOS		LYNWOOD		MADERA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	27	13,123	19	71,104	46	11,947	54	52,117
Home Furnishings and Appliance Stores	23	2,336	77	14,764	46	5,337	30	6,607
Bldg. Matrl. and Garden Equip. and Supplies	10	24,171	19	16,256	15	#	21	37,799
Food and Beverage Stores	18	24,443	36	45,950	70	35,233	51	48,396
Gasoline Stations	12	41,184	13	41,726	10	51,496	25	33,488
Clothing and Clothing Accessories Stores	20	3,599	85	28,194	95	15,248	70	9,015
General Merchandise Stores	12	59,702	8	#	27	10,477	13	#
Food Services and Drinking Places	76	35,600	122	87,680	135	51,702	119	47,071
Other Retail Group	145	15,054	478	65,603 #	314	42,625 #	269	91,890 #
Total Retail and Food Services	343	219,212	857	371,277	758	224,064	652	326,384
All Other Outlets	149	30,130	501	354,192	279	49,301	300	120,081
Totals All Outlets	492	249,341	1,358	725,469	1,037	273,366	952	446,465

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	MALIBU		MANHATTAN BEACH		MANTECA		MARTINEZ	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	3	#	14	#	54	81,700	20	6,524
Home Furnishings and Appliance Stores	27	2,544	49	73,331	38	22,455	27	2,256
Bldg. Matrl. and Garden Equip. and Supplies	11	4,961	6	#	19	40,311	12	53,455
Food and Beverage Stores	12	22,104	25	46,973	46	32,581	18	27,525
Gasoline Stations	9	23,258	6	26,227	31	63,043	16	39,905
Clothing and Clothing Accessories Stores	85	29,850	114	57,178	48	26,271	27	2,586
General Merchandise Stores	11	2,084	17	104,832	11	161,002	8	#
Food Services and Drinking Places	57	72,637	138	136,282	149	72,618	89	29,405
Other Retail Group	252	27,890 #	464	137,894 #	315	68,994	372	77,706 #
Total Retail and Food Services	467	185,327	833	582,718	711	568,974	589	239,362
All Other Outlets	226	31,090	343	80,393	341	113,518	279	96,289
Totals All Outlets	693	216,417	1,176	663,111	1,052	682,492	868	335,651
Type of business	MENIFEE		MENLO PARK		MERCED		MILPITAS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	24	11,221	5	#	72	119,482	24	#
Home Furnishings and Appliance Stores	29	#	66	21,757	50	27,558	98	80,746
Bldg. Matrl. and Garden Equip. and Supplies	24	#	16	11,485	18	62,725	15	44,818
Food and Beverage Stores	19	37,881	25	54,507	52	47,174	52	34,453
Gasoline Stations	9	53,594	14	45,331	25	72,636	19	73,280
Clothing and Clothing Accessories Stores	31	23,800	71	14,892	91	33,505	158	200,140
General Merchandise Stores	7	53,969	2	#	18	183,248	28	101,561
Food Services and Drinking Places	58	44,557	109	65,604	172	87,019	278	174,016
Other Retail Group	322	74,483 #	388	135,741 #	407	61,290	458	158,982 #
Total Retail and Food Services	523	299,505	696	349,316	905	694,638	1,130	867,997
All Other Outlets	196	44,362	465	176,739	427	131,673	754	402,516
Totals All Outlets	719	343,867	1,161	526,055	1,332	826,311	1,884	1,270,513
Type of business	MISSION VIEJO		MODESTO		MONROVIA		MONTCLAIR	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	77	164,418	175	121,240	36	170,382	110	182,407
Home Furnishings and Appliance Stores	188	101,142	201	110,983	50	24,016	80	45,474
Bldg. Matrl. and Garden Equip. and Supplies	36	46,324	51	121,934	19	#	22	12,682
Food and Beverage Stores	51	58,152	165	146,848	28	31,318	31	12,406
Gasoline Stations	24	114,952	55	140,156	7	40,842	9	30,003
Clothing and Clothing Accessories Stores	195	178,726	260	181,187	88	26,436	201	126,874
General Merchandise Stores	39	129,838	46	397,710	38	#	83	200,992
Food Services and Drinking Places	209	116,215	466	267,027	102	65,025	114	68,527
Other Retail Group	892	135,417	1,125	224,693	466	143,448 #	777	63,219
Total Retail and Food Services	1,711	1,045,186	2,544	1,711,777	834	501,466	1,427	742,584
All Other Outlets	806	191,549	1,214	547,994	471	126,403	415	102,828
Totals All Outlets	2,517	1,236,735	3,758	2,259,771	1,305	627,869	1,842	845,411
Type of business	MONTEBELLO		MONTEREY		MONTEREY PARK		MOORPARK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	56	40,050	29	#	31	#	15	9,559
Home Furnishings and Appliance Stores	47	#	68	20,253	54	3,763	16	14,789
Bldg. Matrl. and Garden Equip. and Supplies	18	62,707	18	7,228	14	2,779	14	7,297
Food and Beverage Stores	56	31,798	42	30,594	51	22,966	24	19,521
Gasoline Stations	19	91,204	17	41,614	11	38,644	8	36,920
Clothing and Clothing Accessories Stores	128	99,362	82	33,351	99	13,631	21	10,829
General Merchandise Stores	41	128,374	10	#	50	2,996	7	46,645
Food Services and Drinking Places	173	87,825	189	145,664	150	85,959	77	37,064
Other Retail Group	398	81,866 #	578	171,114 #	638	95,026 #	268	38,228
Total Retail and Food Services	936	623,186	1,033	449,818	1,098	265,764	450	220,853
All Other Outlets	516	205,212	487	141,924	441	88,717	326	55,251
Totals All Outlets	1,452	828,398	1,520	591,741	1,539	354,481	776	276,104

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	MORENO VALLEY		MORGAN HILL		MOUNTAIN VIEW		MURRIETA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	92	127,002	23	53,875	51	87,052	92	71,431
Home Furnishings and Appliance Stores	96	24,723	44	7,781	102	80,946	113	80,363
Bldg. Matrl. and Garden Equip. and Supplies	38	82,079	26	37,533	30	30,365	32	71,540
Food and Beverage Stores	76	80,998	26	26,838	64	68,848	36	48,712
Gasoline Stations	37	139,929	14	69,920	23	79,425	26	103,979
Clothing and Clothing Accessories Stores	193	62,354	36	16,229	75	28,873	89	25,196
General Merchandise Stores	42	224,986	9	#	14	236,557	22	171,868
Food Services and Drinking Places	254	144,029	120	58,420	281	160,071	158	88,392
Other Retail Group	718	61,827	352	69,155 #	583	128,420	708	85,877
Total Retail and Food Services	1,546	947,927	650	339,751	1,223	900,559	1,276	747,358
All Other Outlets	494	70,426	486	80,755	929	358,579	617	127,261
Totals All Outlets	2,040	1,018,353	1,136	420,506	2,152	1,259,138	1,893	874,619
Type of business	NAPA		NATIONAL CITY		NEWARK		NEWPORT BEACH	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	57	107,815	107	322,808	68	71,770	82	480,441
Home Furnishings and Appliance Stores	88	21,794	59	13,222	37	13,074	249	40,242
Bldg. Matrl. and Garden Equip. and Supplies	51	96,070	26	13,004	22	63,311	42	43,636
Food and Beverage Stores	124	79,780	75	31,989	33	26,611	75	96,597
Gasoline Stations	26	100,760	16	66,538	13	34,970	19	95,806
Clothing and Clothing Accessories Stores	105	68,456	217	123,333	99	61,810	324	161,013
General Merchandise Stores	19	112,591	30	144,263	16	90,113	33	155,230
Food Services and Drinking Places	207	129,003	196	111,066	156	70,094	369	358,898
Other Retail Group	773	101,541	474	66,402	244	98,884	1,269	142,201
Total Retail and Food Services	1,450	817,811	1,200	892,625	688	530,638	2,462	1,574,064
All Other Outlets	943	153,364	479	161,633	399	175,698	1,528	552,784
Totals All Outlets	2,393	971,174	1,679	1,054,258	1,087	706,336	3,990	2,126,848
Type of business	NORCO		NORWALK		NOVATO		OAKDALE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	63	66,013	62	125,583	31	69,027	26	39,239
Home Furnishings and Appliance Stores	24	7,820	37	5,856	48	10,627	19	3,546
Bldg. Matrl. and Garden Equip. and Supplies	21	16,800	13	#	22	16,358	16	12,855
Food and Beverage Stores	23	21,676	61	40,835	33	43,721	21	18,665
Gasoline Stations	14	66,506	25	93,597	20	64,678	12	47,367
Clothing and Clothing Accessories Stores	25	3,462	96	19,591	60	35,590	17	1,348
General Merchandise Stores	5	#	36	186,092	9	152,668	6	#
Food Services and Drinking Places	89	47,610	192	82,267	123	69,735	55	24,308
Other Retail Group	260	57,979 #	535	62,418 #	620	77,374	163	34,673 #
Total Retail and Food Services	524	287,864	1,057	616,240	966	539,778	335	182,000
All Other Outlets	284	52,832	452	96,538	652	94,671	222	50,214
Totals All Outlets	808	340,697	1,509	712,778	1,618	634,449	557	232,214
Type of business	OAKLAND		OCEANSIDE		ONTARIO		ORANGE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	256	312,956	124	117,635	244	622,531	195	315,629
Home Furnishings and Appliance Stores	310	131,257	133	80,566	239	289,047	209	145,149
Bldg. Matrl. and Garden Equip. and Supplies	119	166,595	43	102,100	115	118,949	70	163,418
Food and Beverage Stores	469	235,529	95	105,588	106	78,884	109	104,346
Gasoline Stations	119	409,514	46	173,070	69	373,999	50	182,022
Clothing and Clothing Accessories Stores	652	61,381	223	47,739	437	294,863	252	103,844
General Merchandise Stores	147	87,274	43	235,242	125	128,389	54	163,798
Food Services and Drinking Places	1,167	471,705	347	207,282	395	288,751	437	277,618
Other Retail Group	3,804	294,565	1,588	136,664	1,978	686,471	1,445	201,301
Total Retail and Food Services	7,043	2,170,777	2,642	1,205,885	3,708	2,881,884	2,821	1,657,124
All Other Outlets	3,095	1,051,198	1,176	232,980	2,003	1,734,945	1,931	822,250
Totals All Outlets	10,138	3,221,975	3,818	1,438,866	5,711	4,616,829	4,752	2,479,374

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	OROVILLE		OXNARD		PALM DESERT		PALM SPRINGS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	35	33,343	115	306,123	56	14,567	37	#
Home Furnishings and Appliance Stores	30	4,965	118	140,752	153	93,776	72	6,661
Bldg. Matrl. and Garden Equip. and Supplies	23	27,351	37	92,975	51	70,472	24	75,080
Food and Beverage Stores	20	20,766	141	94,150	31	45,252	34	41,454
Gasoline Stations	17	40,752	47	174,508	11	58,641	19	82,493
Clothing and Clothing Accessories Stores	23	2,844	156	74,067	333	162,358	110	31,268
General Merchandise Stores	4	#	50	264,985	37	309,808	22	#
Food Services and Drinking Places	77	33,272	335	181,251	194	146,732	230	152,975
Other Retail Group	201	78,883 #	1,263	108,148	1,336	136,467	750	189,253 #
Total Retail and Food Services	430	242,177	2,262	1,436,959	2,202	1,038,073	1,298	579,183
All Other Outlets	216	37,103	1,264	419,475	743	175,861	567	184,170
Totals All Outlets	646	279,280	3,526	1,856,434	2,945	1,213,935	1,865	763,354
Type of business	PALMDALE		PALO ALTO		PARAMOUNT		PASADENA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	78	143,923	25	128,399	63	20,796	121	302,405
Home Furnishings and Appliance Stores	108	70,533	125	145,348	86	3,451	310	191,934
Bldg. Matrl. and Garden Equip. and Supplies	34	79,877	38	24,317	37	64,106	72	75,550
Food and Beverage Stores	54	79,242	36	31,489	55	36,328	109	140,113
Gasoline Stations	31	125,741	14	52,025	11	61,463	29	116,791
Clothing and Clothing Accessories Stores	201	94,242	161	224,507	443	10,422	447	195,029
General Merchandise Stores	78	284,467	16	147,243	158	#	126	217,439
Food Services and Drinking Places	238	156,377	275	224,651	108	34,448	527	368,616
Other Retail Group	830	89,332	806	97,064	2,613	85,407 #	2,570	545,305
Total Retail and Food Services	1,652	1,123,736	1,496	1,075,044	3,574	316,421	4,311	2,153,181
All Other Outlets	615	118,355	839	546,220	759	196,033	1,566	472,000
Totals All Outlets	2,267	1,242,091	2,335	1,621,264	4,333	512,453	5,877	2,625,180
Type of business	PASO ROBLES		PERRIS		PETALUMA		PICO RIVERA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	50	71,866	45	29,612	55	181,365	38	8,007
Home Furnishings and Appliance Stores	41	14,160	33	6,932	74	12,908	43	28,114
Bldg. Matrl. and Garden Equip. and Supplies	21	36,345	15	#	33	29,095	20	49,089
Food and Beverage Stores	37	29,822	40	45,337	49	59,702	57	35,082
Gasoline Stations	24	74,251	15	79,538	24	77,320	15	59,495
Clothing and Clothing Accessories Stores	45	18,479	74	3,179	88	58,544	85	27,275
General Merchandise Stores	15	108,110	17	#	10	34,141	28	130,242
Food Services and Drinking Places	128	76,502	87	43,102	185	81,908	156	79,476
Other Retail Group	432	42,817	300	111,396 #	825	82,946	780	33,398
Total Retail and Food Services	793	472,352	626	319,096	1,343	617,928	1,222	450,177
All Other Outlets	450	99,309	223	170,495	753	178,105	378	175,870
Totals All Outlets	1,243	571,661	849	489,591	2,096	796,033	1,600	626,047
Type of business	PINOLE		PITTSBURG		PLACENTIA		PLACERVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	13	7,746	42	70,612	47	45,820	16	44,605
Home Furnishings and Appliance Stores	18	#	25	23,528	50	16,413	20	7,434
Bldg. Matrl. and Garden Equip. and Supplies	4	18,886	17	#	12	5,079	13	#
Food and Beverage Stores	16	24,948	38	37,570	24	18,875	18	17,280
Gasoline Stations	9	26,065	12	47,863	11	47,242	7	20,510
Clothing and Clothing Accessories Stores	20	6,358	44	19,613	36	13,308	24	3,570
General Merchandise Stores	7	44,424	17	64,921	12	5,132	9	6,160
Food Services and Drinking Places	66	46,705	94	56,533	117	59,689	76	31,297
Other Retail Group	150	63,255 #	219	71,649 #	321	40,237	247	66,089 #
Total Retail and Food Services	303	238,386	508	392,290	630	251,795	430	196,946
All Other Outlets	135	12,591	271	209,597	551	132,554	157	46,591
Totals All Outlets	438	250,977	779	601,887	1,181	384,349	587	243,537

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	PLEASANT HILL		PLEASANTON		POMONA		PORTERVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	24	10,192	83	228,017	283	93,102	61	43,402
Home Furnishings and Appliance Stores	48	106,545	121	42,294	137	10,686	44	10,265
Bldg. Matrl. and Garden Equip. and Supplies	22	18,261	36	41,752	76	68,767	23	39,847
Food and Beverage Stores	22	32,094	44	56,218	125	72,041	23	25,601
Gasoline Stations	16	44,146	22	77,523	50	152,795	26	45,822
Clothing and Clothing Accessories Stores	38	31,221	193	173,106	281	13,547	84	10,410
General Merchandise Stores	9	75,746	30	225,093	129	#	19	99,350
Food Services and Drinking Places	113	79,825	250	138,297	343	117,042	106	49,190
Other Retail Group	331	79,132	972	105,357	1,832	145,887 #	327	23,923
Total Retail and Food Services	623	477,163	1,751	1,087,655	3,256	673,868	713	347,809
All Other Outlets	285	80,325	910	453,444	1,387	305,887	273	49,073
Totals All Outlets	908	557,487	2,661	1,541,099	4,643	979,754	986	396,882
Type of business	POWAY		RANCHO CORDOVA		RANCHO CUCAMONGA		RANCHO MIRAGE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	42	124,283	142	44,463	137	32,697	11	#
Home Furnishings and Appliance Stores	56	13,979	81	48,195	149	138,208	37	31,826
Bldg. Matrl. and Garden Equip. and Supplies	24	42,658	29	68,670	62	88,479	6	#
Food and Beverage Stores	24	23,134	44	29,644	79	90,009	11	23,616
Gasoline Stations	16	52,984	23	71,064	43	163,206	4	14,108
Clothing and Clothing Accessories Stores	42	4,979	60	8,964	221	126,052	23	4,840
General Merchandise Stores	13	250,308	11	70,386	76	335,081	3	#
Food Services and Drinking Places	130	53,635	157	71,330	359	281,814	62	78,976
Other Retail Group	510	72,242	397	68,136	1,071	213,321	217	108,550 #
Total Retail and Food Services	857	638,203	944	480,853	2,197	1,468,867	374	261,917
All Other Outlets	639	269,850	567	241,832	1,340	452,243	156	98,794
Totals All Outlets	1,496	908,053	1,511	722,685	3,537	1,921,110	530	360,711
Type of business	RANCHO SANTA MARGARITA		RED BLUFF		REDDING		REDLANDS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	22	67,054	23	27,601	140	209,935	60	164,202
Home Furnishings and Appliance Stores	87	11,403	19	4,137	130	74,042	58	15,129
Bldg. Matrl. and Garden Equip. and Supplies	17	#	19	25,873	83	128,332	30	89,184
Food and Beverage Stores	13	27,272	11	18,767	57	87,212	46	60,491
Gasoline Stations	6	36,654	16	43,415	50	149,036	17	69,158
Clothing and Clothing Accessories Stores	76	9,911	9	998	100	49,538	95	28,736
General Merchandise Stores	13	#	2	#	21	256,886	28	83,602
Food Services and Drinking Places	76	55,483	63	26,262	305	145,291	190	99,652
Other Retail Group	428	132,840 #	174	61,410 #	996	148,809	860	71,969
Total Retail and Food Services	738	340,617	336	208,463	1,882	1,249,082	1,384	682,123
All Other Outlets	413	76,970	191	31,123	1,090	360,775	534	142,926
Totals All Outlets	1,151	417,587	527	239,586	2,972	1,609,857	1,918	825,048
Type of business	REDONDO BEACH		REDWOOD CITY		RIALTO		RICHMOND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	31	46,173	62	265,010	100	21,927	90	124,373
Home Furnishings and Appliance Stores	91	19,144	90	70,139	42	3,757	56	13,329
Bldg. Matrl. and Garden Equip. and Supplies	24	12,609	32	63,928	21	40,346	27	#
Food and Beverage Stores	66	69,187	63	79,988	57	42,651	71	29,939
Gasoline Stations	12	46,647	25	91,308	32	193,876	34	218,917
Clothing and Clothing Accessories Stores	218	145,263	81	40,488	80	15,297	141	41,966
General Merchandise Stores	59	83,330	22	121,244	19	#	27	236,229
Food Services and Drinking Places	254	155,109	260	118,256	135	67,053	171	56,336
Other Retail Group	863	67,061	558	110,672	382	120,111 #	551	83,046 #
Total Retail and Food Services	1,618	644,522	1,193	961,033	868	505,019	1,168	804,135
All Other Outlets	593	87,737	794	426,302	405	261,125	659	212,106
Totals All Outlets	2,211	732,259	1,987	1,387,335	1,273	766,144	1,827	1,016,242

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	RIDGECREST		RIVERBANK		RIVERSIDE		ROCKLIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	35	33,516	24	7,511	338	708,510	54	68,620
Home Furnishings and Appliance Stores	26	7,681	14	#	294	124,993	67	90,374
Bldg. Matrl. and Garden Equip. and Supplies	11	#	7	#	129	197,685	27	17,528
Food and Beverage Stores	17	23,406	12	12,147	195	181,051	26	23,072
Gasoline Stations	15	23,707	6	22,204	79	300,220	24	68,816
Clothing and Clothing Accessories Stores	20	1,767	16	3,662	481	213,798	33	3,924
General Merchandise Stores	12	#	7	54,799	113	382,455	14	14,521
Food Services and Drinking Places	64	33,572	48	24,937	636	357,186	110	53,632
Other Retail Group	227	92,786 #	70	65,920 #	2,768	268,652	428	51,757
Total Retail and Food Services	427	216,436	204	191,180	5,033	2,734,550	783	392,244
All Other Outlets	191	24,619	72	16,264	2,169	765,964	403	135,956
Totals All Outlets	618	241,055	276	207,444	7,202	3,500,514	1,186	528,200

Type of business	ROHNERT PARK		ROSEMEAD		ROSEVILLE		SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	19	10,806	63	24,476	152	804,359	491	285,724
Home Furnishings and Appliance Stores	37	27,815	64	10,118	199	222,412	408	245,042
Bldg. Matrl. and Garden Equip. and Supplies	8	#	16	3,381	77	139,711	167	222,703
Food and Beverage Stores	26	33,379	40	15,316	77	117,206	366	272,980
Gasoline Stations	15	34,709	9	29,834	45	171,119	127	424,739
Clothing and Clothing Accessories Stores	24	14,184	30	1,830	345	274,894	676	314,415
General Merchandise Stores	7	193,071	30	143,028	81	454,235	114	486,181
Food Services and Drinking Places	106	68,897	129	59,835	383	272,518	1,297	675,035
Other Retail Group	284	85,519 #	254	18,749	2,041	252,409	3,839	444,823
Total Retail and Food Services	526	468,381	635	306,567	3,400	2,708,864	7,485	3,371,643
All Other Outlets	319	84,153	300	32,004	1,041	395,977	3,425	1,577,522
Totals All Outlets	845	552,534	935	338,571	4,441	3,104,840	10,910	4,949,165

Type of business	SALINAS		SAN BERNARDINO		SAN BRUNO		SAN CARLOS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	129	234,355	256	256,988	32	47,610	34	#
Home Furnishings and Appliance Stores	102	64,471	213	89,263	36	34,805	56	70,970
Bldg. Matrl. and Garden Equip. and Supplies	43	110,109	72	137,941	8	#	47	126,150
Food and Beverage Stores	121	103,169	189	112,476	32	20,268	16	13,897
Gasoline Stations	49	200,766	61	215,728	14	53,979	9	21,720
Clothing and Clothing Accessories Stores	210	92,954	484	94,868	76	56,982	52	29,551
General Merchandise Stores	30	252,504	178	349,668	19	120,391	10	2,944
Food Services and Drinking Places	310	162,370	469	247,135	138	80,124	101	46,796
Other Retail Group	741	115,895	2,524	149,595	240	83,510 #	387	114,769 #
Total Retail and Food Services	1,735	1,336,592	4,446	1,653,663	595	497,668	712	426,797
All Other Outlets	854	389,138	1,138	346,386	304	43,760	695	167,675
Totals All Outlets	2,589	1,725,730	5,584	2,000,048	899	541,428	1,407	594,472

Type of business	SAN CLEMENTE		SAN DIEGO		SAN DIMAS		SAN FERNANDO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	54	14,221	1,194	1,606,349	24	5,425	47	37,757
Home Furnishings and Appliance Stores	133	29,148	1,537	1,005,324	38	15,611	68	8,210
Bldg. Matrl. and Garden Equip. and Supplies	26	#	391	707,657	12	#	23	68,352
Food and Beverage Stores	44	51,795	880	864,733	21	24,335	29	15,097
Gasoline Stations	16	88,836	344	1,319,720	11	41,528	8	13,853
Clothing and Clothing Accessories Stores	144	10,591	2,321	1,358,011	40	20,657	278	9,333
General Merchandise Stores	40	54,195	336	1,443,341	27	110,446	133	44,749
Food Services and Drinking Places	172	94,948	3,733	2,582,572	72	40,962	83	42,438
Other Retail Group	770	96,102 #	11,752	1,481,096	300	66,645 #	909	14,318
Total Retail and Food Services	1,399	439,836	22,488	12,368,802	545	325,608	1,578	254,107
All Other Outlets	801	91,403	11,839	4,795,162	435	174,816	366	47,893
Totals All Outlets	2,200	531,239	34,327	17,163,965	980	500,424	1,944	302,000

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	SAN FRANCISCO		SAN GABRIEL		SAN JOSE		SAN JUAN CAPISTRANO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	240	379,901	37	16,013	513	993,527	36	155,919
Home Furnishings and Appliance Stores	1,053	660,784	66	15,689	844	469,310	72	25,409
Bldg. Matrl. and Garden Equip. and Supplies	306	330,749	23	15,267	277	567,923	21	40,563
Food and Beverage Stores	1,108	600,033	45	15,646	594	442,760	15	14,317
Gasoline Stations	129	461,329	11	42,257	212	967,330	8	29,398
Clothing and Clothing Accessories Stores	2,222	1,426,280	97	25,064	1,124	702,930	58	25,502
General Merchandise Stores	265	659,370	40	532	178	1,062,696	23	#
Food Services and Drinking Places	4,142	2,639,121	183	67,682	1,999	1,157,304	89	51,593
Other Retail Group	7,559	1,353,579	398	29,511	6,233	808,565	502	109,195 #
Total Retail and Food Services	17,024	8,511,146	900	227,663	11,974	7,172,346	824	451,896
All Other Outlets	9,435	4,122,429	421	52,146	6,722	3,252,940	421	70,821
Totals All Outlets	26,459	12,633,575	1,321	279,809	18,696	10,425,287	1,245	522,716
Type of business	SAN LEANDRO		SAN LUIS OBISPO		SAN MARCOS		SAN MATEO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	83	156,464	69	157,271	62	42,624	70	81,431
Home Furnishings and Appliance Stores	97	33,708	88	69,187	105	190,200	154	78,583
Bldg. Matrl. and Garden Equip. and Supplies	59	103,850	40	73,812	55	124,752	49	77,194
Food and Beverage Stores	75	50,746	42	55,870	45	47,145	79	82,651
Gasoline Stations	34	91,715	21	71,512	18	90,962	35	125,023
Clothing and Clothing Accessories Stores	143	114,347	113	77,252	70	37,805	230	167,393
General Merchandise Stores	31	312,953	14	124,576	10	153,945	33	156,023
Food Services and Drinking Places	266	109,385	180	124,060	179	110,772	330	177,138
Other Retail Group	548	101,537	610	117,825	678	85,760	1,013	173,412
Total Retail and Food Services	1,336	1,074,706	1,177	871,366	1,222	883,965	1,993	1,118,849
All Other Outlets	1,015	524,033	672	160,931	937	249,174	1,162	157,322
Totals All Outlets	2,351	1,598,739	1,849	1,032,297	2,159	1,133,139	3,155	1,276,170
Type of business	SAN RAFAEL		SAN RAMON		SANTA ANA		SANTA BARBARA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	89	260,359	30	22,682	295	424,914	74	105,827
Home Furnishings and Appliance Stores	135	110,699	88	27,130	296	124,962	150	71,982
Bldg. Matrl. and Garden Equip. and Supplies	51	167,108	20	76,800	99	181,080	75	92,626
Food and Beverage Stores	56	71,865	23	45,751	258	176,691	109	112,051
Gasoline Stations	26	70,929	25	79,047	56	223,983	37	110,951
Clothing and Clothing Accessories Stores	101	21,698	68	10,424	430	213,910	240	175,357
General Merchandise Stores	21	53,055	18	#	97	243,294	38	73,505
Food Services and Drinking Places	221	93,658	155	82,296	791	305,268	391	283,552
Other Retail Group	879	130,636	450	119,266 #	1,393	245,756	1,742	172,512
Total Retail and Food Services	1,579	980,006	877	463,396	3,715	2,139,858	2,856	1,198,362
All Other Outlets	1,148	285,944	565	174,489	3,002	977,130	1,523	272,386
Totals All Outlets	2,727	1,265,950	1,442	637,884	6,717	3,116,988	4,379	1,470,749
Type of business	SANTA CLARA		SANTA CLARITA		SANTA CRUZ		SANTA FE SPRINGS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	154	408,833	161	379,235	55	51,160	124	84,479
Home Furnishings and Appliance Stores	244	157,029	247	102,823	81	18,274	137	39,557
Bldg. Matrl. and Garden Equip. and Supplies	55	69,871	77	142,475	35	26,107	59	49,188
Food and Beverage Stores	91	81,996	108	115,073	59	57,897	33	20,929
Gasoline Stations	31	122,529	46	247,822	16	49,861	14	59,670
Clothing and Clothing Accessories Stores	97	74,713	431	104,193	112	42,198	361	16,876
General Merchandise Stores	25	168,178	138	378,385	14	#	171	73,845
Food Services and Drinking Places	459	255,039	433	267,305	233	143,245	140	61,199
Other Retail Group	955	125,861	2,325	163,754	840	201,019 #	2,359	84,276
Total Retail and Food Services	2,111	1,464,049	3,966	1,901,065	1,445	589,761	3,398	490,020
All Other Outlets	2,209	1,225,668	1,857	425,170	640	129,098	1,910	1,279,042
Totals All Outlets	4,320	2,689,718	5,823	2,326,235	2,085	718,859	5,308	1,769,061

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	SANTA MARIA		SANTA MONICA		SANTA ROSA		SANTEE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	93	189,897	89	427,096	134	322,202	60	22,423
Home Furnishings and Appliance Stores	73	40,785	215	121,909	179	165,311	39	27,936
Bldg. Matrl. and Garden Equip. and Supplies	47	119,391	44	56,955	80	133,971	19	66,794
Food and Beverage Stores	79	78,811	81	97,718	109	155,475	25	31,308
Gasoline Stations	22	101,608	21	101,405	55	195,980	16	42,569
Clothing and Clothing Accessories Stores	117	40,541	432	267,199	220	150,549	60	25,768
General Merchandise Stores	31	222,415	56	30,194	35	341,413	18	189,792
Food Services and Drinking Places	216	116,319	426	416,452	432	212,278	111	68,221
Other Retail Group	539	80,302	1,695	277,646	1,684	267,249	398	55,550
Total Retail and Food Services	1,217	990,069	3,059	1,796,573	2,928	1,944,429	746	530,360
All Other Outlets	791	307,805	1,409	591,000	1,668	382,048	455	113,069
Totals All Outlets	2,008	1,297,874	4,468	2,387,573	4,596	2,326,477	1,201	643,429

Type of business	SEAL BEACH		SEASIDE		SELMA		SHAFTER	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	12	#	45	168,904	26	89,956	13	19,270
Home Furnishings and Appliance Stores	26	20,162	22	6,251	16	3,916	12	#
Bldg. Matrl. and Garden Equip. and Supplies	5	2,100	12	#	9	#	4	#
Food and Beverage Stores	13	19,920	28	12,456	27	16,430	13	7,120
Gasoline Stations	8	40,090	7	19,180	5	15,656	11	15,838
Clothing and Clothing Accessories Stores	50	18,167	24	980	29	1,543	11	257
General Merchandise Stores	18	61,761	5	4,607	6	#	6	1,613
Food Services and Drinking Places	84	70,998	71	30,385	57	28,767	25	6,042
Other Retail Group	187	29,343 #	144	72,542 #	105	83,215 #	42	199,432 #
Total Retail and Food Services	403	262,540	358	315,306	280	239,482	137	249,570
All Other Outlets	158	112,148	154	56,604	133	34,418	78	305,062
Totals All Outlets	561	374,688	512	371,910	413	273,899	215	554,632

Type of business	SIMI VALLEY		SOLANA BEACH		SONORA		SOUTH EL MONTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	88	160,050	6	#	22	8,206	86	17,466
Home Furnishings and Appliance Stores	113	48,943	54	14,963	24	3,931	70	12,806
Bldg. Matrl. and Garden Equip. and Supplies	40	101,105	14	#	12	23,667	40	24,267
Food and Beverage Stores	74	81,778	10	17,768	8	21,863	34	13,435
Gasoline Stations	33	131,857	2	#	7	16,815	9	76,760
Clothing and Clothing Accessories Stores	137	52,649	56	29,882	38	7,067	145	#
General Merchandise Stores	41	233,453	3	#	5	#	64	909
Food Services and Drinking Places	262	155,870	61	52,489	55	19,004	63	21,037
Other Retail Group	1,031	101,847	286	57,223 #	257	93,136 #	648	15,987 #
Total Retail and Food Services	1,819	1,067,551	492	172,324	428	193,688	1,159	182,666
All Other Outlets	1,152	194,381	294	54,134	184	19,890	879	171,048
Totals All Outlets	2,971	1,261,932	786	226,458	612	213,578	2,038	353,715

Type of business	SOUTH GATE		SOUTH LAKE TAHOE		SOUTH SAN FRANCISCO		STANTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	130	89,910	26	13,331	50	30,309	51	26,142
Home Furnishings and Appliance Stores	54	2,866	25	3,709	62	46,593	26	#
Bldg. Matrl. and Garden Equip. and Supplies	18	2,071	21	15,451	30	62,634	17	40,582
Food and Beverage Stores	82	30,104	33	42,882	48	37,517	33	16,477
Gasoline Stations	25	74,124	14	26,942	28	78,194	12	41,349
Clothing and Clothing Accessories Stores	99	17,155	69	23,924	41	680	46	2,257
General Merchandise Stores	39	102,648	7	#	16	#	11	#
Food Services and Drinking Places	174	59,463	128	65,350	178	98,231	113	39,017
Other Retail Group	390	22,798	210	45,540 #	302	278,255 #	135	46,959 #
Total Retail and Food Services	1,011	401,140	533	237,130	755	632,412	444	212,785
All Other Outlets	571	126,667	263	47,710	815	323,523	311	54,220
Totals All Outlets	1,582	527,808	796	284,840	1,570	955,935	755	267,005

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	STOCKTON		SUNNYVALE		TEMECULA		THOUSAND OAKS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	256	313,404	56	302,837	115	309,649	99	461,867
Home Furnishings and Appliance Stores	213	91,709	128	135,517	127	67,336	164	131,430
Bldg. Matrl. and Garden Equip. and Supplies	74	205,244	30	137,191	53	97,877	48	97,677
Food and Beverage Stores	243	165,743	90	72,522	55	72,796	61	116,087
Gasoline Stations	80	245,921	32	114,180	29	173,696	30	144,571
Clothing and Clothing Accessories Stores	329	136,959	94	35,679	205	112,400	218	162,526
General Merchandise Stores	81	425,688	15	#	40	339,035	43	144,246
Food Services and Drinking Places	604	282,741	348	189,236	327	225,760	334	238,248
Other Retail Group	1,471	341,855	912	269,852 #	992	145,770	1,469	222,909
Total Retail and Food Services	3,351	2,209,264	1,705	1,257,012	1,943	1,544,319	2,466	1,719,561
All Other Outlets	1,523	635,724	1,332	807,074	948	511,527	1,511	421,679
Totals All Outlets	4,874	2,844,988	3,037	2,064,086	2,891	2,055,847	3,977	2,141,240

Type of business	TORRANCE		TRACY		TRUCKEE		TULARE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	160	528,373	64	143,481	19	9,250	60	60,448
Home Furnishings and Appliance Stores	341	221,335	68	39,955	31	11,473	34	8,923
Bldg. Matrl. and Garden Equip. and Supplies	78	149,106	28	46,012	20	32,140	32	48,522
Food and Beverage Stores	110	109,119	45	43,706	17	20,361	38	38,079
Gasoline Stations	42	197,623	24	127,153	10	28,791	27	82,207
Clothing and Clothing Accessories Stores	767	224,583	104	44,139	41	8,151	106	55,656
General Merchandise Stores	288	428,758	20	153,615	7	1,423	21	92,691
Food Services and Drinking Places	477	338,572	168	96,801	61	32,097	130	58,710
Other Retail Group	4,101	352,064	388	58,002	228	31,675	313	31,639
Total Retail and Food Services	6,364	2,549,533	909	752,864	434	175,359	761	476,875
All Other Outlets	1,999	733,052	429	126,061	196	40,144	357	136,222
Totals All Outlets	8,363	3,282,585	1,338	878,925	630	215,503	1,118	613,097

Type of business	TURLOCK		TUSTIN		UKIAH		UNION CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	92	59,600	34	313,105	22	36,054	23	10,649
Home Furnishings and Appliance Stores	63	18,988	132	119,143	22	8,746	50	#
Bldg. Matrl. and Garden Equip. and Supplies	27	71,408	23	66,179	17	60,207	13	52,933
Food and Beverage Stores	45	46,000	58	71,396	19	25,513	48	30,418
Gasoline Stations	26	100,579	20	91,745	11	29,161	12	43,307
Clothing and Clothing Accessories Stores	75	32,762	148	95,627	33	13,500	46	4,219
General Merchandise Stores	22	200,378	21	234,341	5	#	20	#
Food Services and Drinking Places	164	95,216	219	165,565	78	36,314	128	77,096
Other Retail Group	418	68,855	644	142,719	246	109,018 #	304	183,522 #
Total Retail and Food Services	932	693,785	1,299	1,299,819	453	318,512	644	402,144
All Other Outlets	472	168,280	890	246,317	218	33,591	468	285,514
Totals All Outlets	1,404	862,064	2,189	1,546,136	671	352,102	1,112	687,658

Type of business	UPLAND		VACAVILLE		VALLEJO		VENTURA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	128	78,380	60	143,145	88	144,615	127	246,818
Home Furnishings and Appliance Stores	98	28,314	80	60,944	67	38,849	153	61,863
Bldg. Matrl. and Garden Equip. and Supplies	51	102,863	27	82,741	23	57,723	71	128,116
Food and Beverage Stores	54	41,701	51	56,484	85	58,329	96	87,443
Gasoline Stations	23	76,487	34	111,916	42	107,571	45	137,811
Clothing and Clothing Accessories Stores	110	16,726	133	173,963	92	36,554	242	102,480
General Merchandise Stores	44	128,000	19	199,688	21	136,833	77	192,822
Food Services and Drinking Places	189	87,893	183	128,072	224	108,293	385	206,437
Other Retail Group	645	105,171	525	88,185	693	69,709	2,466	153,804
Total Retail and Food Services	1,342	665,536	1,112	1,045,138	1,335	758,476	3,662	1,317,593
All Other Outlets	712	166,201	483	157,331	506	151,041	1,601	307,208
Totals All Outlets	2,054	831,736	1,595	1,202,469	1,841	909,517	5,263	1,624,801

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2009

(Taxable transactions in thousands of dollars)

Type of business	VICTORVILLE		VISALIA		VISTA		WALNUT CREEK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	122	253,554	123	160,781	67	78,520	69	314,053
Home Furnishings and Appliance Stores	118	70,189	125	73,577	70	12,041	107	68,435
Bldg. Matrl. and Garden Equip. and Supplies	33	74,666	58	104,076	52	108,269	33	49,625
Food and Beverage Stores	60	69,320	59	69,648	63	58,216	32	68,466
Gasoline Stations	39	153,569	38	96,909	28	108,750	28	86,693
Clothing and Clothing Accessories Stores	194	77,472	149	89,139	74	30,145	161	213,914
General Merchandise Stores	67	250,056	34	324,410	25	194,970	12	139,981
Food Services and Drinking Places	233	136,020	287	171,497	212	96,150	215	173,179
Other Retail Group	1,032	99,438	742	149,558	699	81,930	802	117,444
Total Retail and Food Services	1,898	1,184,284	1,615	1,239,595	1,290	768,991	1,459	1,231,789
All Other Outlets	529	139,500	932	489,722	1,001	257,874	791	235,363
Totals All Outlets	2,427	1,323,784	2,547	1,729,317	2,291	1,026,865	2,250	1,467,152
Type of business	WATSONVILLE		WEST COVINA		WEST HOLLYWOOD		WEST SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	48	63,518	55	269,143	17	#	72	37,136
Home Furnishings and Appliance Stores	33	9,243	88	60,346	172	123,440	31	#
Bldg. Matrl. and Garden Equip. and Supplies	29	47,029	17	#	24	25,956	27	64,867
Food and Beverage Stores	57	36,444	74	47,804	55	103,519	40	50,242
Gasoline Stations	18	49,817	17	73,758	6	26,350	24	68,301
Clothing and Clothing Accessories Stores	72	16,437	154	99,768	197	67,194	28	1,732
General Merchandise Stores	14	61,672	77	167,992	27	#	8	91,833
Food Services and Drinking Places	128	56,705	230	139,998	229	271,965	95	43,928
Other Retail Group	299	40,673	471	108,549 #	635	215,337 #	227	130,039 #
Total Retail and Food Services	698	381,538	1,183	967,357	1,362	833,761	552	488,078
All Other Outlets	421	113,599	448	113,905	638	148,824	552	599,479
Totals All Outlets	1,119	495,137	1,631	1,081,262	2,000	982,585	1,104	1,087,557
Type of business	WESTMINSTER		WHITTIER		WINDSOR		WOODLAND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	61	216,148	73	59,319	11	8,020	48	53,700
Home Furnishings and Appliance Stores	116	82,669	80	9,799	17	4,751	44	21,115
Bldg. Matrl. and Garden Equip. and Supplies	32	84,115	37	46,168	12	#	33	55,447
Food and Beverage Stores	108	54,209	72	55,036	19	17,841	37	40,534
Gasoline Stations	22	106,370	16	61,697	8	24,342	18	60,690
Clothing and Clothing Accessories Stores	256	80,384	115	38,515	19	782	54	21,427
General Merchandise Stores	47	240,205	57	89,816	2	#	20	138,673
Food Services and Drinking Places	285	106,010	218	112,908	52	27,471	120	51,725
Other Retail Group	627	80,862	1,005	72,433	207	113,963 #	314	50,138
Total Retail and Food Services	1,554	1,050,972	1,673	545,691	347	197,169	688	493,448
All Other Outlets	674	104,051	635	132,670	231	78,089	444	230,625
Totals All Outlets	2,228	1,155,023	2,308	678,361	578	275,258	1,132	724,073
Type of business	YORBA LINDA		YUBA CITY		YUCAIPA		YUCCA VALLEY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	34	8,450	77	92,771	54	19,578	39	37,159
Home Furnishings and Appliance Stores	89	86,964	58	25,172	33	2,629	19	4,161
Bldg. Matrl. and Garden Equip. and Supplies	30	9,906	26	83,650	22	9,344	15	#
Food and Beverage Stores	22	30,535	48	48,311	25	26,588	13	27,271
Gasoline Stations	8	36,360	26	50,216	13	50,550	11	32,288
Clothing and Clothing Accessories Stores	76	5,835	85	40,651	24	#	22	2,064
General Merchandise Stores	12	95,959	20	193,493	14	6,614	8	#
Food Services and Drinking Places	85	59,236	145	81,549	79	34,441	45	27,329
Other Retail Group	495	58,653	423	77,468	342	29,658 #	287	104,668 #
Total Retail and Food Services	851	391,897	908	693,281	606	179,401	459	234,939
All Other Outlets	579	71,934	474	132,315	238	35,563	169	14,969
Totals All Outlets	1,430	463,831	1,382	825,597	844	214,964	628	249,908

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, 2009

(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
ADELANTO	133	37,292	246	117,271	GONZALES	81	17,602	118	42,959
ALBANY	352	155,606	509	186,960	GRAND TERRACE	147	34,791	191	69,382
ALTURAS	89	30,186	152	39,694	GREENFIELD	115	44,539	166	64,771
AMADOR	28	#	31	818 #	GRIDLEY	127	67,195	176	79,305
AMERICAN CANYON	186	140,831	316	172,945	GROVER BEACH	225	63,200	386	81,295
ANDERSON	271	151,628	414	186,291	GUADALUPE	53	12,057	72	19,273
ANGELS CAMP	120	47,746	179	53,291	GUSTINE	63	13,346	100	15,795
ARCATA	521	128,664	728	172,853	HALF MOON BAY	325	124,006	492	161,398
ARTESIA	412	130,588	558	148,514	HAWAIIAN GARDENS	168	48,784	241	55,750
ARVIN	102	26,692	134	49,928	HERCULES	176	77,614	233	116,921
ATHERTON	108	3,543	177	9,983	HIDDEN HILLS	28	331	39	1,673
ATWATER	287	143,788	406	180,163	HIGHLAND	407	137,159	546	147,338
AVALON	170	49,815	217	55,239	HILLSBOROUGH	132	1,378	210	10,038
AVENAL	58	15,278	71	17,547	HOLTVILLE	47	11,583	67	26,250
BANNING	315	130,173	451	156,232	HUGHSON	63	12,330	96	37,316
BELL	406	125,798	582	178,645	HURON	51	9,099	66	11,647
BELL GARDENS	385	156,437	601	175,215	IMPERIAL	78	69,161	157	108,539
BELMONT	355	153,099	624	225,073	IMPERIAL BEACH	255	59,456	344	64,238
BELVEDERE	39	1,328	75	5,373	INDIAN WELLS	117	27,715	183	74,343
BENICIA	571	171,468	956	557,499	IONE	77	6,734	103	13,843
BIGGS	11	1,391	16	1,436	IRWINDALE	245	117,763	622	347,392
BISHOP	272	129,017	400	151,554	ISLETON	45	2,171	52	8,129
BLUE LAKE	24	699	35	1,252	JACKSON	195	48,742	275	56,663
BLYTHE	161	121,655	256	135,631	KERMAN	141	65,951	197	84,025
BRADBURY	9	117	15	257	KING CITY	228	62,565	315	89,367
BRAWLEY	157	93,724	292	155,535	KINGSBURG	139	56,568	218	74,135
BRISBANE	91	54,918	239	374,102	LA CANADA-FLINTRIDGE	360	155,828	547	175,571
BUELLTON	135	107,672	249	129,274	LA HABRA HEIGHTS	47	531	77	2,856
CALIFORNIA CITY	107	23,321	138	25,726	LA PALMA	166	244,830	270	309,325
CALIMESA	105	43,593	155	53,092	LAFAYETTE	568	161,721	898	199,613
CALIPATRIA	17	6,858	28	7,248	LAGUNA WOODS	152	68,265	192	71,776
CALISTOGA	159	45,095	255	59,857	LAKEPORT	201	88,694	305	100,292
CANYON LAKE	160	8,471	218	10,493	LARKSPUR	314	133,917	502	158,473
CARMEL	427	138,698	563	152,281	LATHROP	113	140,552	184	190,852
CARPINTERIA	321	97,284	519	141,833	LEMOORE	186	97,452	271	137,553
CHOWCHILLA	124	58,746	185	80,570	LINDSAY	127	37,241	188	49,035
CLAYTON	116	27,260	157	31,275	LIVE OAK	60	15,878	75	16,929
CLEARLAKE	181	104,794	251	110,350	LIVINGSTON	97	76,404	122	90,522
CLOVERDALE	158	40,346	240	46,947	LOMA LINDA	204	212,848	306	291,988
COALINGA	108	71,384	170	86,525	LOMITA	427	110,431	585	125,660
COLFAX	108	34,405	150	47,156	LOOMIS	178	38,224	295	69,268
COLMA	100	560,912	157	605,919	LOS ALAMITOS	342	135,899	624	209,505
COLUSA	107	67,578	170	100,670	LOS ALTOS	691	163,164	1,057	181,790
CORCORAN	100	34,570	161	71,012	LOS ALTOS HILLS	112	1,540	164	7,252
CORNING	131	168,563	185	177,194	LOYALTON	15	2,861	23	3,652
CORONADO	359	106,931	541	193,056	MAMMOTH LAKES	247	108,586	360	137,911
COTATI	200	113,274	305	133,153	MARICOPA	12	#	14	2,651 #
CRESCENT CITY	171	72,622	259	88,280	MARINA	226	157,953	343	168,256
CUDAHY	389	53,547	477	85,890	MARYSVILLE	236	100,880	340	132,838
DEL MAR	827	94,521	1,080	117,299	MAYWOOD	233	67,876	356	84,829
DEL REY OAKS	22	22,451	41	25,927	MC FARLAND	53	16,085	76	20,211
DESERT HOT SPRINGS	211	73,273	287	79,192	MENDOTA	88	23,348	109	40,934
DINUBA	241	231,609	359	254,019	MILL VALLEY	451	155,694	766	180,545
DORRIS	19	1,858	26	2,204	MILLBRAE	315	159,110	484	183,002
DOS PALOS	65	12,247	97	28,334	MONTAGUE	39	3,616	53	5,364
DUNSMUIR	52	5,648	69	6,013	MONTE SERENO	45	#	62	1,146 #
EAST PALO ALTO	107	222,061	148	229,953	MORAGA	231	69,248	341	76,004
ESCALON	114	38,397	166	50,327	MORRO BAY	376	107,962	503	118,788
ETNA	26	3,560	37	4,163	MOUNT SHASTA	220	54,014	312	66,920
EXETER	152	46,858	218	55,493	NEEDLES	71	32,245	117	34,793
FAIRFAX	220	33,422	322	37,664	NEVADA CITY	242	40,550	333	62,008
FARMERSVILLE	88	31,603	117	35,597	NEWMAN	75	20,052	113	27,188
FERNDALE	72	10,503	100	12,121	OAKLEY	278	86,700	394	115,462
FILLMORE	159	60,692	236	68,519	OJAI	331	61,816	504	82,850
FIREBAUGH	63	24,854	96	56,780	ORANGE COVE	57	10,513	78	12,438
FORT BRAGG	295	111,067	423	128,283	ORINDA	336	66,761	531	85,221
FORT JONES	38	7,671	54	8,525	ORLAND	148	56,411	214	65,072
FORTUNA	271	94,564	387	117,638	PACIFIC GROVE	476	94,348	647	117,549
FOWLER	82	44,555	124	90,376	PACIFICA	471	126,911	722	138,338
GALT	1,528	84,856	1,711	114,728	PALOS VERDES ESTATES	202	8,972	299	17,709

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, 2009

(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
PARADISE	580	124,426	828	138,193	SOLVANG	256	65,295	361	84,647
PARLIER	84	22,593	105	30,174	SONOMA	431	163,422	669	184,997
PATTERSON	166	89,334	233	108,254	SOUTH PASADENA	442	121,936	652	145,650
PIEDMONT	114	10,332	188	12,035	ST. HELENA	255	121,538	479	182,904
PISMO BEACH	316	178,640	406	189,350	SUISUN	230	75,944	312	81,060
PLYMOUTH	47	8,872	68	10,274	SUSANVILLE	163	113,808	274	123,867
POINT ARENA	37	5,346	46	5,907	SUTTER CREEK	130	13,026	172	14,890
PORT HUENEME	195	67,818	287	76,080	TAFT	159	73,332	241	137,843
PORTOLA	78	12,448	109	13,839	TEHACHAPI	280	112,688	379	122,645
PORTOLA VALLEY	76	8,934	132	12,808	TEHAMA	6	#	6	87 #
RANCHO PALOS VERDES	484	91,239	661	121,155	TEMPLE CITY	435	118,677	695	135,897
REEDLEY	255	96,275	405	124,604	TIBURON	184	32,412	321	38,042
RIO DELL	38	8,276	54	9,422	TRINIDAD	31	7,981	40	8,097
RIO VISTA	112	41,195	175	67,784	TULELAKE	14	2,061	20	10,147
RIPON	152	124,562	227	158,067	TWENTYNINE PALMS	210	85,912	300	96,619
ROLLING HILLS	26	#	37	215 #	VERNON	229	50,908	978	340,042
ROLLING HILLS ESTATES	347	97,997	474	111,815	VILLA PARK	73	10,563	136	11,594
ROSS	48	1,798	89	3,561	WALNUT	529	106,795	1,049	142,202
SAN ANSELMO	430	72,322	666	83,211	WASCO	151	71,374	208	87,855
SAN JACINTO	376	151,641	576	175,394	WATERFORD	74	21,501	92	29,355
SAN JOAQUIN	20	5,874	31	22,323	WEED	83	41,970	113	43,233
SAN JUAN BAUTISTA	147	8,608	174	9,438	WESTLAKE VILLAGE	345	195,183	656	242,929
SAN MARINO	203	30,087	329	36,646	WESTMORLAND	17	#	19	13,539 #
SAN PABLO	314	120,226	430	139,345	WHEATLAND	37	8,122	48	12,863
SAND CITY	60	172,438	125	197,985	WILDOMAR	299	92,792	403	100,049
SANGER	244	117,347	366	139,173	WILLIAMS	75	41,573	99	46,310
SANTA PAULA	293	112,277	502	150,721	WILLITS	214	94,577	304	114,951
SARATOGA	393	66,252	626	83,251	WILLOWS	109	69,862	161	93,158
SAUSALITO	488	101,024	795	122,441	WINTERS	93	24,267	134	26,300
SCOTTS VALLEY	312	117,995	501	147,933	WOODLAKE	61	14,306	84	26,566
SEBASTOPOL	398	105,663	572	123,868	WOODSIDE	121	30,684	203	39,091
SHASTA LAKE	126	24,212	200	43,856	YOUNTVILLE	63	55,188	126	63,001
SIERRA MADRE	236	18,530	330	23,308	YREKA	241	117,570	395	136,643
SIGNAL HILL	341	698,711	720	853,829					
SOLEDAD	140	39,952	183	43,481					

Sales omitted because their publication would result in the disclosure of confidential information. In Table 6, these are included with "Total Outlets, Taxable Transactions".

FOOTNOTES

a/ Per capita taxable sales were derived by dividing self-assessed taxable sales by the population estimates of the State Department of Finance for July 1. The populations used were 38,155,534 for 2008 and 38,476,724 for 2009.

b/ Some permittees, by the nature of their business, are not required to allocate local sales or use tax to specific local jurisdictions. Their taxable transactions are listed under the column headed "Unallocated" in Table 2. Contractors and manufacturers generate most of the countywide unallocable transactions through construction work and making installations of manufactured products in the various counties. Unallocated taxable sales are not reported in Tables 5 and 6.

Notes concerning permits:

A sales tax permit is required for each place of business operated by all manufacturers, wholesalers, and retailers of tangible personal property except those dealing solely in nontaxable commodities. Permits are tabulated twice a year: as of January 1 and July 1.

Table 3 to Table 5 Conversion Chart

NAICS	Table 3	Table 5
44111	New Car Dealers	Motor Vehicle and Parts Dealers
44112	Used Car Dealers	Motor Vehicle and Parts Dealers
4412	Other Motor Vehicle Dealers	Motor Vehicle and Parts Dealers
4413	Auto. Parts, Accessories and Tire Stores	Motor Vehicle and Parts Dealers
4421	Furniture Stores	Home Furnishings and Appliance Stores
4422	Home Furnishings Stores	Home Furnishings and Appliance Stores
44311	Appliance, T.V., and Other Electronics Stores	Home Furnishings and Appliance Stores
44312	Computer and Software Stores	Home Furnishings and Appliance Stores
44313	Camera and Photographic Supplies Stores	Home Furnishings and Appliance Stores
4441	Building Material and Supplies Dealers	Bldg. Matrl. and Garden Equip. and Supplies
4442	Lawn and Garden Equip. and Supplies Stores	Bldg. Matrl. and Garden Equip. and Supplies
44511	Supermarkets and Other Grocery Stores	Food and Beverage Stores
44512	Convenience Stores	Food and Beverage Stores
4452	Specialty Food Stores	Food and Beverage Stores
4453	Beer, Wine, and Liquor Stores	Food and Beverage Stores
44611	Pharmacies and Drug Stores	Other Retail Group
44612-44619	Health and Personal Care Stores	Other Retail Group
447	Gasoline Stations	Gasoline Stations
44811	Men's Clothing Stores	Clothing and Clothing Accessories Stores
44812	Women's Clothing Stores	Clothing and Clothing Accessories Stores
44813-44819	Family Clothing Stores, Accessories, and Others	Clothing and Clothing Accessories Stores
4482	Shoe Stores	Clothing and Clothing Accessories Stores
4483	Jewelry, Luggage, and Leather Goods Stores	Clothing and Clothing Accessories Stores
45111	Sporting Goods Stores	Other Retail Group
45112-45114	Hobby, Toy and Musical Instrument Stores	Other Retail Group
4512	Book, Periodical, and Music Stores	Other Retail Group
452	General Merchandise Stores	General Merchandise Stores
4531	Florists	Other Retail Group
45321	Office Supplies and Stationery Stores	Other Retail Group
45322	Gift, Novelty, and Souvenir Stores	Other Retail Group
4533	Used Merchandise Stores	Other Retail Group
4539	Other Miscellaneous Store Retailers	Other Retail Group
454	Nonstore Retailers	Other Retail Group
7221	Full-Service Restaurants	Food Services and Drinking Places
7222	Limited-Service Eating Places	Food Services and Drinking Places
7223	Special Food Services	Food Services and Drinking Places
7224	Drinking Places (Alcoholic Beverages)	Food Services and Drinking Places
All others	All Other Outlets	All other outlets